

# WHAT'S INSIDE

## **MESSAGE FROM CEO**

**OUR WORK** 

Feed Our World **Thirst Relief OrphanKind Global Disasters Education First** 

**FINANCES** 

**OUR PARTNERS** 

Friends, supporters and volunteers. Peace be upon you all.

The second half of 2021 has been a promising year on it's fight against COVID-19. The global pandemic has caused chaos both here and globally and what's clear is the gap between the haves and have-nots is bigger than ever. More people are relying on food banks and shelters. According to the World Bank, the COVID-19 pandemic pushed over 115 million people into extreme poverty. The simple fact is that the current world economic system is not working for the majority of people around the world.

In light of this, our work is more important than ever despite the many logistical challenges we face in a COVID-19 world. We can't afford to take our foot off the gas; too many families rely on us.

In this report you will see the impact that your Chief Executive Officer

generous donations are making in the lives of people all over Canada and indeed all over the world. In quarter three of 2021 you distributed food, medication, fuel, and blankets. You refurbished homes and rebuilt schools. You provided people with access to clean drinking water and gave families a sustainable source of income. This is to name a few of the interventions your generosity supports.

As ever, I remain truly humbled by your generous efforts to make the world a better place for people you will likely never meet. Thank you again for your support.

Sincerely,

Tallia alimed

Talha Ahmed

MESSAGE FROM CEO



#### BANGLADESH LIVELIHOOD FOR QURBANI

COMPLETE

🣍 Bangladesh

#### What we did:

We provided 35 female headed households with a cattle, calf and training on livestock practices and income generation strategies. During Qurbani 2021, we purchased the cattle from these households to perform donor qurbani creating a cycle of income generation for the women in the program.

#### Why we did it:

Providing women with economic opportunities is essential to supporting impoverished communities around the world. Through training and female empowerment women were given the resources and opportunities they needed to generate an income to support themselves and their families.

#### What we accomplished:

We trained 35 women and an additional member from their household on livestock practices and gave them calves to raise and generate income from beyond the Qurbani season.

#### PARTICIPATORY LIVELIHOOD SUPPORT FOR FAMILIES IN MYANMAR



**Myanmar** 

#### What we did:

We provided families with cattle and goats, business skills training, and start up resources to generate their own income using the provided resources.

#### Why we did it:

The beneficiary community lives in one of the most food insecure areas in Myanmar. Through this program we are supporting them through an income generation program appropriate for their needs.

#### What we accomplished:

We empowered 85 families in 3 villages with the business skills and resources to successfully generate an income. 31 of the businesses launched were women-led and families saw an 85% increase in revenue with each family earning an average



#### **SUNRISE BAKERY IN MENA**



MENA

#### What we did:

We are provided families with a daily ration of bread through a charitable bakery that employs and trains local community members.

#### Why we did it:

With over 52 million facing food insecurity in the region, there is an urgent need for humanitarian assistance in MENA. Ongoing civil unrest, climate change, and the COVID-19 pandemic has led to the mass unaffordability of basic essentials for life including food.

#### What we accomplished:

Through this program over 500 families received a daily ration of bread free of charge.



#### **SOUTH AFRICA SCHOOL GARDEN PROJECT**

**ON-GOING** 



#### What we are doing:

Through 10 school based community gardens we are teaching students how to grow food and make healthy food choices. The fruits and vegetables grown in the garden will be used to feed students while at school.

#### Why we are doing this:

We are empowering children to become healthy adults with secure livelihoods. Learning how to prepare a garden to produce food, how to work in a group and solve problems, and how to adopt a healthy diet and lifestyle are essential life skills participants of this program will benefit from.



#### PALESTINIAN REFUGEE CAPACITY BUILDING & INCOME GENERATION

ON-GOING



#### What we are doing:

We are providing 200 Palestinian refugee youth and women with skills based livelihood and financial literacy training. Selected beneficiaries will be assisted with the setup of their own small businesses.

#### Why we are doing this:

Among Palestinian refugees, 85% suffer from poor mental health due to unemployment, poverty, sanitary crisis and war trauma. By introducing youth and women focused income generation programs, the health and wellness of this community can be improved.

#### **NUTRITIONAL SUPPORT FOR RURAL POPULATION** IN MYANMAR THROUGH AQIQAH

**ON-GOING** 



#### What we are doing:

We are providing nutritional support through Agigah on behalf of PACs donors to vulnerable and poor families in Rohingya IDP camps in Sittwe, Rakhine State.

#### Why we are doing this:

To date, there are more than 140,000 IDPs living in squalid conditions while their future seems bleak. This Agigah meat distribution will ease the food insecurity challenges in the IDP camps.











📍 Ontario, Canada

#### What we are doing:

We are working with Fred Victor Centre to provide 24 vulnerable women with formal bakery training, and internships.

#### Why we are doing it:

Vulnerable women are in need of female friendly spaces to meet survival needs, develop their skills, and receive job training and opportunities. Cohort one successfully completed their training and cohort two is starting shortly!





📍 Ontario & Quebec, Canada

#### What we are doing:

We are serving 200 meals to unhoused people in Ottawa and Montreal for 52 weeks. Each week, #TeamOrange assembles and distributes meals to those in need. .

#### Why we are doing it:

Providing meals alleviates the difficult conditions faced by unhoused people and addresses food insecurity. Throughout Ramadan, we served unhoused individual meals that they otherwise would not have had access to.

## QURBANI AT HOME COMMUNITY PARTNER: MASJID AL FATIMA



Red Deer, Edmonton, Fort McMurray, Calgary, Regina, Ottawa, Cambridge, London, Mississauga, & Toronto, Canada

#### What we did:

This year, we carried out Qurbani for our donors in communities across Canada where the ongoing COVID-19 pandemic has created barriers to food security.

#### Why we did it:

Eid al-Adha is celebrated by Muslims around the world to commemorate the completion of Hajj. As part of this celebration, Muslims honour Prophet Ibrahim (AS) through Qurbani.

#### What we accomplished:

We provided 88 vulnerable families with fresh meat in Canada through the provision of 3–5kg of Qurbani meat on behalf of our donors during Eid Al-Adha.

#### **FOOD PACKAGES PROGRAM**

COMMUNITY PARTNER: NATIONAL ZAKAT FOUNDATION





#### What we are doing:

Across Canada we are distributing 1100 nutritious hampers consisting of staple food and halal meat through local food drives available to communities in need.

#### Why we are doing this:

We aim to address food security needs of Muslim Canadian which have been exasperated due to loss of income and lack of employment opportunities since the onset of COVID-19.

#### **MOBILE PANTRY PROGRAM**

COMMUNITY PARTNER: WOOD BUFFALO FOOD BANK





#### What we are doing:

We are assisting low-income individuals and families who live in geographically isolated low-income communities within the Regional Municipality of Wood Buffalo by providing them with fresh produce, meat, eggs and dairy items on a regular basis.

#### Why we are doing this:

Due to the continual economic struggles being faced in Fort McMurray, combined with the lasting effects from the 2016 wildfire, 2020 flood and pandemic, the need for access to food program has greatly increased.

#### #DIVERSEDIGNIFIEDDELICIOUS COMMUNITY CARE PACKAGES

**COMMUNITY PARTNER: CATERTO** 



📍 Ontario, Alberta, Canada

#### What we are doing:

Through our At Home Grant, we are supporting 300 #DiverseDignifiedDelicious Community Care Packages which will be provided to racialized and socio-economically marginalized women and their families.

#### Why we are doing this:

The aim of this project is to address poverty among marginalized and racialized women as a result of the COVID-19 pandemic.







#### PAKISTAN WATER FILTRATION PLANTS

ON-GOING

Pakistan

#### What we are doing:

We are building 12 water filtration plants at hospitals in Sindh to provide beneficiaries with access to clean drinking water.

#### Why are we doing this:

64% of the population of Pakistan is deprived of access to safe and clean drinking water. This project will ensure that beneficiaries have access to clean water in a dignified manner.





#### What we are doing:

We are digging 10 borehole water wells in villages in Malawi. We are providing communities in need with access to safe and drinking water and WASH education workshops about best hygiene practices, household water treatment and safe storage, and food safety.

#### Why we are doing this:

With more than half of its population living below the poverty line, Malawi is a country in need of infrastructure support. This project will address the need for accessible water points in Muslim villages.

#### What we have accomplished:

5 out of 10 water wells are complete and already being used by the local community.

### SOMALIA BOREHOLE





#### What we are doing:

We are building a 200m borehole well run by solar power in Galgaduud Region, Somalia to provide beneficiaries with access to clean drinking water.

#### Why we are doing this:

Drought-affected families and vulnerable communities in Galgaduud Region, are among the worst-affected in Somalia. The drought has resulted in several shallow wells drying up and others unqualified to provide safe and clean drinking water to the community.



## What we are doing:

**ON-GOING** 

We are building 45 water wells in Afghanistan to provide beneficiaries with access to clean and safe drinking water.

#### Why are we doing this:

In Afghanistan most of the local populations lack access to clean, potable water and are dependent on raw water from a nearby river. Lack of accessible safe water sources has even resulted in community members traveling great distances which can be dangerous and exhausting.

#### **PAKISTAN WATER WELLS**





#### What we did:

We are digging 70 deep tube water wells to provide families in Khyber Pakhtunkhwa with access to clean water. Water wells are dug in locations which are accessible to several households in the community.

#### Why we did it:

Rural villages in Khyber Pakhtunkhwa have little or no access to safe water. Many of these areas are very poor and host several generations of displaced communities who lack access to clean, drinking water.

#### What we accomplished:

Through installation of 70 water wells we have improved access to safe water for drinking/cooking/hygiene for more than 9,000 beneficiaries.

PENNYAPPEAL.CA

# ORPHANKIND 6



### 1,100 ORPHAN'S SPONSORED!

#### What we are doing:

Your monthly sponsorship combined with the generosity of others has helped us provide education, school supplies and food packs to orphaned children aged 4–15 in Pakistan in Quarter 3.

We distributed our quarterly food pack to the families of the orphan children in the 9 regions through distributions hosted at 54 central locations. Each food pack consisted of:

- 30 kilograms wheat flour
- 10 kilograms rice
- 3 litres oil
- 5 kilograms sugar

- 8 kilograms pulses
- 1.6 kilograms salt
- 190 grams black tea
- 100 grams red chilli powder
- 12 snack pouched of Gluco Energy Biscuits

#### Why we are doing it:

With 153 million orphaned children worldwide and 5,700 additional orphaned children everyday, there is a need to care for these vulnerable children and their families.

#### What does our OrphanKind program provide:

School tuition paid directly to the school of the child, school supplies consisting of backpack, textbooks and workbooks, notebooks, stationary items, school uniform, socks, and shoes.



## PAKISTAN









#### **MYANMAR ORPHAN & WIDOW SUPPORT CYCLE**





#### What we are doing:

We are providing sustainable income generation support to vulnerable female headed families in the rural areas of Myanmar. This project will provide 150 families with healthcare, shelter, education, food security, and income generation training.

#### Why we are doing it:

43% of households in the project community live in poverty and it is one of the most food insecure areas in the country. More than 30,000 widowed women have taken refuge in the project community and they are in need of a way to support their family and orphaned children.



# GLOBAL DISASTERS





#### **AFGHANISTAN EMERGENCY RESPONSE**

ON-GOING

Afghanistan

#### What we are doing:

We are providing oxygen cylinders to regional hospitals in Afghanistan to address the shortage of these items at care centers and distributing food packs to displaced communities in need of sustenance.

#### Why we are doing it:

In Afghanistan COVID-19 and ongoing conflict has created a great challenge for vulnerable community members who lack the financial means to support themselves and their families.



#### PALESTINE EMERGENCY RESPONSE



Palestine

#### What we are doing:

In Gaza and the West Bank we are providing aid in the form of food and prepared meals, COVID-19 test kits, emergency medical supplies and equipment, minor and major shelter rehabilitation, and the renovations of 10 education centers.

#### Why we are doing it:

Renewed violence in Gaza and West Bank have left thousands injured and displaced. As this humanitarian crisis continues, we are responding by addressing the immediate needs of the beneficiaries we are serving.

#### What we have accomplished so far:

We provided the communities of Gaza and West Bank with 2826 COVID-19 testing kit, 233 Cooked meals, 233 Food packs, 1 Defibtech Lifeline AED Semi-Automatic Defibrillator, 3 Oxygen Concentrator 5L/m, 10 EMT Professional Bag BLS (Ambulance Kits), and 10 Medical Aluminum Folding Stretcher.



#### **INDIA EMERGENCY RESPONSE**



📍 India

#### What we are doing:

We are working in New Delhi to address the COVID-19 crisis by providing hospitals and medical centres with much needed oxygen concentrators, medical equipment, supplies and access to mobile health care.

#### Why are we doing it:

In May of 2021, COVID-19 surged to unprecedented heights in India. With the record daily case count over 400,000 hospital and primary health centers were forced to turn patients away as they lacked the quantity of equipment needed to address the health crisis in the nation.

#### What we've accomplished so far:

We have distributed oxygen concentrators to hospitals across New Delhi to provide COVID-19 patients oxygen support.





#### **CATARACT SURGERIES FOR ROHINGYA REFUGEES**

COMMUNITY PARTNER: OBAT





#### What we are doing:

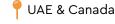
We're working with community partner OBAT to provide Rohingya Refugees with cataract surgeries.

#### Why we are doing this:

The massive numbers of Rohingya refugees residing in Bangladesh are in need of essential services such as healthcare. Through this program we are able to provide much needed cataract surgeries to those in need.

#### **EMERGENCY RESPONSE HUBS**

ON-GOING



#### What we aew doing:

We're working with affiliate Penny Appeal offices to build our capacity to rapidly respond to emergencies both domestically and internationally. We're investing in essential emergency response goods so when emergency strikes we are able to respond as quickly as possible.

#### Why we are doing this:

It is essential that we respond to emergencies as rapidly as possible to ensure that those who are in need of support receive immediately. Through strategic planning we will be able to support communities throughout the world with emergency aid when they need it most.



#### **MENA EMERGENCY FOOD RESPONSE**

COMPLETE

¶ MENA

#### What we did:

#TeamOrange volunteers packed kits consisting of nutritionally dense staple foods and emergency supplies for families in urgent need of food.

#### Why we did it:

The COVID-19 pandemic is having a critical impact on access, affordability, and availability of safe and nutritious food for vulnerable families in the MENA region.

#### Why we accomplished:

In three countries in MENA we distributed 2,230 family water purification emergency kits, 6,080 emergency food kits, and 11,700 face shields serving approximately 44,241 beneficiaries.



#### **PAKISTAN SHELTER REHAB**

ON-GOING



#### What we are doing:

We are working to provide safe structurally sound housing for 20 families who live in makeshift homes on generational land.

#### Why we are doing it:

An estimated 20 million people in Pakistan lack adequate housing. Families who own generation land but lack financial means to build homes, live in fragile huts made of straws and wood pieces and covered with thick cloth and/or plastic, a structure that is damaged and washed away along with whatever meager belongings they have every monsoon season.

#### **SOUTH AFRICA EMERGENCY RESPONSES**

ON-GOING



#### What we are doing:

We are providing culturally appropriate food packs and grocery vouchers to the affected beneficiaries in South Africa.

#### Why we are doing it:

Due to the increasingly worse COVID-19 situation in South Africa, 9.34 million people face high levels of acute food insecurity and are in need of urgent action.



#### What we did:

We have provided emergency kits including shelter, household and food items to families in Maharashtra, India affected by the 2021 flooding.

#### Why we did it:

The heavy rainfall on 22nd of July, sparked an emergency crisis in the state of Maharashtra. This rainfall resulted in a flood which left countless families hopeless in search of basic necessities.

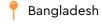
#### What we accomplished:

We provided 160 families with shelter kits and household kits consisting of essential household items and clothing, and food packs consisting of staple food items.

## AKA

#### **BANGLADESH FLOOD EMERGENCY RESPONSE**





#### What we did:

In the aftermath of heavy rainfall at the end of July 2021, we supported families through the provision of food parcels, along with clothing and hygiene items in Cox's Bazar, Bangladesh.

#### Why we did it:

In Cox's Bazar, nearly 800,000 Rohingya Refugees living there were impacted by the rainfall in July. Over 2,000 shelters were damaged, placing already vulnerable families in an even more precarious position.

#### Why we accomplished:

This emergency response provided 230 households and over 1260 beneficiaries with foodpacks, hygiene kits, and clothing to meet their basic needs for at least 3 weeks.

### PENNYAPPEAL.CA

#### **SOMALIA HUMANITARIAN ASSISTANCE**





#### What we are doing:

We are delivering humanitarian assistance in the forms of water purification solutions, essential hygiene items, Emergency Food kits and PPE to communities in Somalia.

#### Why we are doing it:

Somalia, currently, is undergoing one its most complex humanitarian crises in history with the recent drought and flooding having increased the need for humanitarian needs at all levels of a community.

#### **GLOBAL PPE INITIATIVE**





#### What we are doing:

We are delivering PPE equipment to communities around the world to provide beneficiaries, communities, and community resources protection against COVID-19.

#### Why we are doing it:

The COVID-19 pandemic has brought the shortage of PPE and essential resources to families across the globe. Limited transportation, shipment delays, manufacturing shutdowns, alongside the pandemic-related surge has caused medical systems to face a drought of PPE.



#### LOVE MY NEIGHBOUR VACCINE INITIATIVE



📍 MENA and North Africa

#### What we are doing:

We are working with UNICEF in the provision of COVID-19 vaccines preparedness and roll-out in the Middle East and North Africa.

#### Why we are doing it:

The pandemic affected all countries in the MENA region with over 4.5 million registered COVID-19 cases by the end of 2020. The socio economic ripple effect has largely affected the delivery and access to basic social services, including in education, health and children protection.

#### INDONESIA EMERGENCY RESPONSE



¶ Indonesia

#### What we are doing:

We are providing those who were displaced by the earthquake with necessities to recover from the disaster.

#### Why we are doing it:

On January 14, 2021, a 5.9 magnitude earthquake occurred followed by a second earthquake measuring 6.2 on Richter Scale on January 15. The series of earthquakes left 56 people dead, over a hundred injured, and even more displaced. There is a need for basic food, blankets and mats, toiletries, medical supplies, tarpaulin, toiletries for the family, access to clean water, and emergency toilets.

#### What we accomplished:

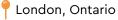
1100 emergency response packs were distributed, the contents of which were food packs, hygiene kit and family kit. 1 emergency toilets constructed alongside 4 water tanks were installed.











#### What are we doing:

We are supporting Muslim women and children who are navigating challenging times with a safe space to seek refuge. The London home provides shelter and services for up to 12 women and children at any given time.

#### Why we are doing it:

Currently in London there are no Muslim specific sheltering projects which address the needs of Muslim women.



#### SAKEENAH HOMES FOSTERING AGENCY

**COMMUNITY PARTNER: SAKEENAH HOMES** 



ON-GOING

📍 Ontario, Canada

#### What we are doing:

We are supporting the education of Muslim families on the need for Muslim foster care families in Ontario, and connecting Muslim children with Muslim families to ensure that culturally and religiously sensitive care is available to children in need.

#### Why we are doing it:

Currently there is an increasing number of Muslim children in the foster care system, but there are not enough Muslim foster families to care for them.







📍 Ontario, Canada

#### What we are doing:

With more individuals in need of mental health services as a result of the COVID-19 global pandemic, we are providing those in need of mental health care with the professional virtual therapy they require.

#### Why we are doing it:

We are working to ensure that individuals in need of mental health services are able to access them virtually without concern of the financial burden associated with seeking care.





📍 Ontario, Canada

#### What we are doing:

To ensure low-socioeconomic people of colour have equal access to mental health care, we are providing subsidized culturally and spiritually competent individual therapy services.

#### Why we are doing it:

Socioeconomic status is strongly correlated with mental health risk and help-seeking behaviours. Lack of financial security is a barrier that many communities face when seeking mental health support. We are working to ensure that individuals in need of mental health services are able to access them regardless of their socioeconomic status .





# EDUCATION FIRST





#### **#FORHER: KEEPING GIRLS IN SCHOOL**





#### What are we doing:

We're working with 14 schools to empower girls with sports based learning opportunities and coaches with paid employment. The focus of this program is to provide underprivileged girls with sports based learning, student mentorship, skills development sessions, and financial assistance to stay in school.

#### Why are we doing it:

While cutting costs, in situations where families are forced to choose between addressing the educational needs of their children, they may select those of their male child which has been demonstrated through the gender disparity in student enrollment in schools.



#### **NEPAL GIRLS EDUCATION PROJECT**

**ON-GOING** 



#### What we are doing:

We are renovating classrooms and building latrines for female students at 2 schools to create girl friendly learning spaces for female students. We are also empowering the mothers of 65 girls with vocational training and materials to generate a source of income.

#### Why we are doing it:

A variety of forces including lack of formal education and vocational training work against women limiting their participation in the classroom and economy ultimately limiting the ability of women to break the cycle of poverty.





#### **EMPOWERING THROUGH ISLAMIC EDUCATION**

COMMUNITY PARTNER: ACADEMY OF ARABIC & ISLAMIC SCIENCES



Alberta, Canada

#### What are we doing:

We're working with staff and students at the University of Calgary to provide Islamic and Arabic educational programming on campus in an engaging and interactive manner.

#### Why we are doing it:

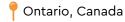
Muslim chaplaincy programs in universities provide a safe environment for students to learn about Islam while providing guidance and support to students from all walks of life.



#### **GIRLS' NIGHT**

COMMUNITY PARTNER: MLSE FOUNDATION

ON-GOING



#### What are we doing:

We are supporting sports based learning and skill development programming for girls in Toronto every Monday for 45 weeks a year.

#### Why we are doing it:

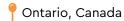
Our goal is to support a safe and welcoming space for girls to explore different sports and build confidence, maturity, and other life skills.





#### **BACK TO SCHOOL**





#### What we did:

With schools and community partners across Canada, we distributed 4000 backpacks to students in marginalized communities.

#### Why we did it:

The COVID-19 pandemic has financially impacted families across Canada leaving many unable to afford backpacks needed for their students to return to the classroom. This program removed the psychological and financial burden on families pertaining to back to school.

#### What we accomplished:

In partnership with foundations, schools, and community partners, Penny Appeal Canada distributed backpacks to 4,000 students from kindergarten to grade 12 in Ontario, Saskatchewan, and Alberta.



### BUILDING HOLISTIC SUPPORTS FOR THE MUSLIM COMMUNITY'S MOST MARGINALIZED & NEGLECTED

COMMUNITY PARTNER: ISLAMIC FAMILY AND SOCIAL SERVICES ASSOCIATION



📍 Alberta, Canada

#### What we are doing:

We are building holistic supports that divert Muslims from prison and recidivism beginning with chaplaincy services, mental health and addictions counseling, job readiness/preparedness and anger management.

#### Why we are doing it:

Muslims are the fastest growing population in Canadian prisons and there is a need for support that is spiritually grounded and culturally sensitive.



## SOCIAL ACCELERATOR FUND & COMMUNITY COMMUNITY PARTNER: RYERSON UNIVERSITY



📍 Alberta, Canada

#### What we are doing:

We are supporting high potential social ventures that require a one-time injection of funds, more human resources and strategic guidance to take them to the next level of growth.

#### Why we are doing it:

Our goal is to support high achieving students with demonstrated financial need enrolled in the Community Engagement, Leadership and Development certificate scholarships to continue their learning.

#### **RETURN TO PLAY SKILLS CAMP**

COMMUNITY PARTNER: FOCUS DREAM FORWARD



📍 St.Lucia, W.I and Barbados W.I

#### What we are doing:

We are providing marginalized youth in the Caribbean with the opportunity to engage in structured academic and athletic skill building workshops.

#### Why we are doing it:

The youth from low-socioeconomic households have been a historically neglected group in the Caribbean. With COVID-19 and the subsequent lock downs there is a need to engage youth in a meaningful way that exposes them to opportunities for development and growth.



## SAWA: A VIRTUAL WELLNESS AND SUPPORT PROGRAM FOR VULNERABLE WOMEN

COMMUNITY PARTNER: THE JASMINE HOUSE - SYRIAN CANADIAN FOUNDATION



📍 Ontario, Canada

#### What we are doing:

Through an 8 week virtual support program for 25 vulnerable women from refugee and low-socioeconomic backgrounds, this program will serve 50 women in total across two unique cohorts creating a safe space to facilitate wellness activities, knowledge sharing and meaningful connection.

#### Why we are doing it:

Through needs assessment, there was an expressed need among vulnerable low-socioeconomic and newcomer women in the Greater Toronto Area for support to manage high levels of stress and self isolation.





#### **NURTURING CARE COMMUNITIES**

COMMUNITY PARTNER: MUSLIM RESOURCE CENTRE FOR SOCIAL SERVICES AND INTEGRATION (MRCSSI)

ON-GOING

📍 Ontario, Canada

#### What we are doing:

Through a 12-session interactive training curriculum for 18 peer-leaders, program participants will develop knowledge on the forms of violence and warning signs, as well as grow skills to respond to challenge victim blaming and the minimization of violence and support survivors within the community.

#### Why we are doing it:

Studies show that most women experiencing violence turn to support from family members and friends, and not service providers. Barriers include language, social isolation, a lack of knowledge, but also community norms and beliefs that reinforce stigma and silence.







📍 Ontario, Canada

#### What we are doing:

We are supporting 10 newcomer youth ages 16-29 years old in Toronto for skill development training in the areas of leadership, workshop development, resource development communication, civic engagement and advocacy.

#### Why we are doing it:

Our goal is to support a youth leadership initiative that will combat social isolation, provide leadership training and provide a welcoming space for newcomer youth to strengthen their advocacy skills and build confidence to face life challenges for themselves and others.



#### **EDI HACKATHON**

COMMUNITY PARTNER: RYERSON UNIVERSITY - DIGITAL MEDIA ZONE



Ontario, Canada

#### What we are doing:

We are creating unique pathways and opportunities for women, BIPOC and youth who lack access to coaching, capital, and a learning community that is vital for success. We will work with these marginalized groups to innovate solutions for Islamophobia and discrimination that many face.

#### Why we are doing it:

We recognize the pandemic has had a disproportionate impact on women and BIPOC. Through this project we hope to reduce this impact by supporting these marginalized communities.



ON-GOING

Alberta, Canada

#### What we are doing:

We are creating conducive environments for immigrant mothers to acquire, use and advance their tech literacy skills through structured IT programming.

#### Why we are doing it:

Through tech education, our aim is to empower mothers with the skills they need to navigate an increasingly digital employment sector and support their children in virtual learning.



## FIRST COUNSELLING AND MENTAL HEALTH SUPPORT GROUP FOR MUSLIMS IN ATLANTIC CANADA

COMMUNITY PARTNER: UMMAH SOCIETY

ON-GOING

P Nova Scotia, Canada

#### What we are doing:

We are supporting the first counseling and mental health support group for Muslim in Atlantic, Canada that will benefit 50,000 individuals. This program aims to create a platform for women in the community of refugees, immigrants, and the broader community experiencing domestic violence, racism, gender-based violence, Islamophobic attacks and hate speech.

#### Why we are doing it:

There is an urgent need for active and careful intervention to support members of the Muslim community with no existing counseling or mental health support groups dedicated to serving these minority groups in the whole region.



# FINANCES

**JULY TO SEPTEMBER 2021** 

### **REVENUE**



### **EXPENDITURE**

	88%		10% 2%
■ Programs: ■ Fundraising: ■ Admin:	\$5,651,892 \$654,595 \$109,617	TOTAL	\$6,416,104

100% OF YOUR DONATIONS DIRECTLY SUPPORTED BENEFICIARIES IN THE FIELD!

## SPECIAL THANKS TO OUR PARTNERS

- Academy of Arabic & Islamic Studies
- Alberta Islamic Community Centre Northside
- Arabian Muslim Association
- Boys & Girls Club of West Scarborough
- Building Roots
- Calgary Board of Education
- CaterToronto
- Canadian Centre for Victims of Torture
- Durham District School Board
- Fred Victor Centre
- Focus Dream Forward
- Halal Food Bank Milton
- Islamic Centre of Cambridge
- Islamic Family & Social Services Association
- Jane & Finch Boys and Girls Club
- Khalil Health Services
- Manitoba Islamic Association
- MLSE Foundation
- MLSE LaunchPad
- Muslim Children's Aid & Support
- Services
- Muslim Council of Calgary Relief Centre

- Muslim Fest
- Naseeha Mental Health
- National Council of Canadian Muslims
- National Zakat Foundation
- OBAT Canada
- Ottawa Muslim Association
- Peel District School Board
- Pickering Islamic Centre
- Right To Play Canada
- Ryerson DMZ
- Sakeenah Homes
- SMILE Canada Support Services
- Somali Canadian Women and Children Association
- Syrian Canadian Foundation
- Tera Centre
- The Neighbourhood Organization
- The PS43 Foundation Canada
- Toronto City Hall
- Toronto District School Board
- Toronto Region Islamic Congregation
- Ummah Masjid
- Vita Centre
- Wood Buffalo Food Bank

## pennyappeal canada

small change. big difference

Penny Appeal Canada is a registered charity with the Canada Revenue Agency.

CRA no. 827502741 RR0001

55 Village Centre Place, Mississauga, ON, L4Z 1V9, Canada @pennyappealca | www.pennyappeal.ca | 1-855-880-4141