



pennyappeal

# 2023 Ramadan Report

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As the blessed month of Ramadan comes to a close, we are pleased to share with you the achievements of Penny Appeal Canada during this holy month. Thanks to the unwavering support of our donors, partners, and volunteers, we have been able to make a tangible impact in the lives of those who are most in need. From providing food insecure families with iftaar meals here at home, to providing safe and clean drinking water to water insecure populations around the world, we remained steadfast in our commitment to serving humanity, guided by the principles of compassion and generosity.

As a donor-funded organization, we understand the importance of being transparent and accountable to our supporters. Our Ramadan 2023 Report is more than just a reflection of our successes; it is a reflection of our values, including our unwavering commitment to our beneficiaries and upholding the responsibilities of the resources entrusted to us.

We hope that this report will serve as a testament to the power of collective action and the transformative impact that can be achieved when we work together towards a common goal.

We extend our sincere appreciation to everyone who has stood with us in our mission helping us work to turn small change into a BIG DIFFERENCE.

# YOUR IMPACT



## Individuals Supported

49,138



## Wells Built

313



## Orphans Sponsored

617





# IFTAAR AT AL-AQSA

10,000

meals in Al-Aqsa and the surrounding neighbourhoods of Al-Quds



# PRE-RAMADAN FOOD PACKS

TOTAL = **2,541** Families Fed  
(15,246 Individuals)



MYANMAR

300



AFGHANISTAN

225



PAKISTAN

225



BANGLADESH

365



PALESTINE

225



LEBANON

466



SYRIA

210



YEMEN

300



SOUTH AFRICA

225

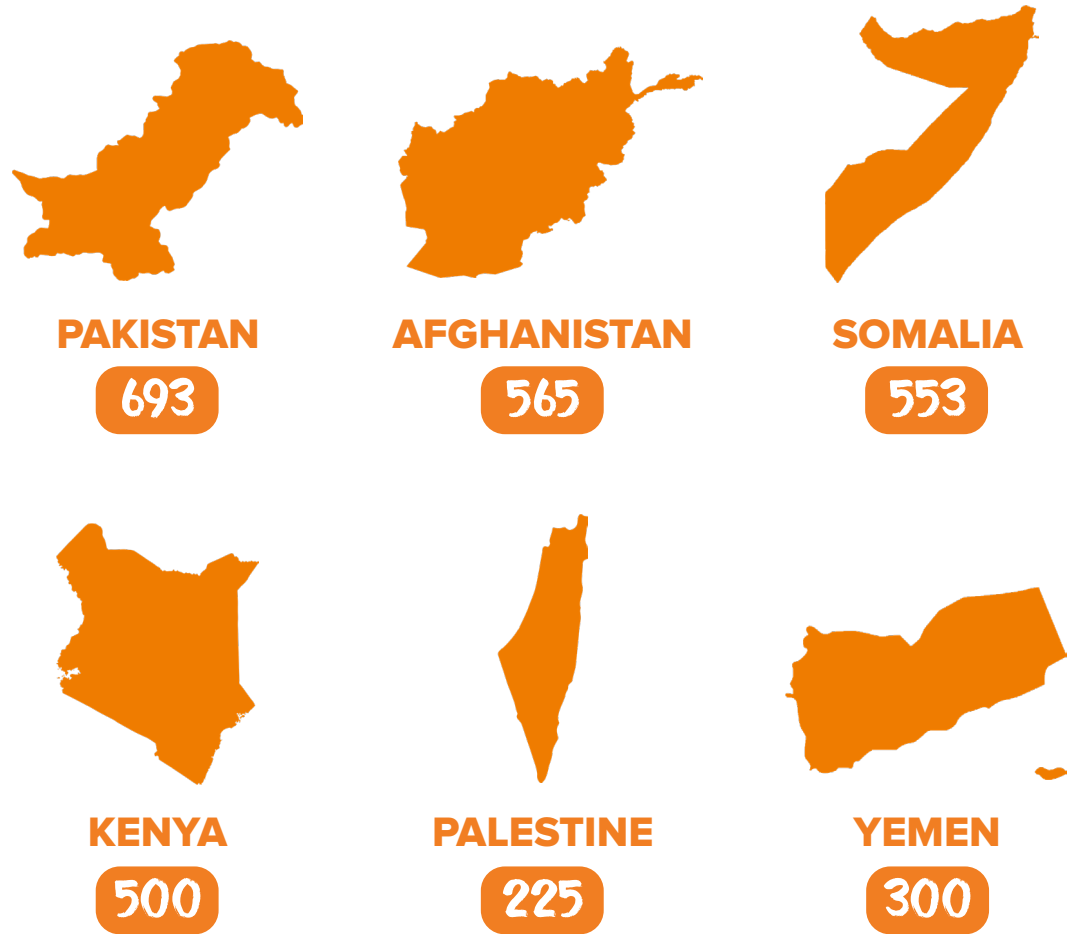




2,836  
FAMILIES

(17,016 Individuals)

# FITRA DISTRIBUTION







In preparation for Ramadan, Penny Appeal Canada assembled and distributed 70lbs grocery hampers, consisting of staple food items like milk, eggs, bread, beans, and chicken. This provision ensured families would have ample food supplies during the month of Ramadan.

# AT HOME



To further assist those in need, Penny Appeal Canada distributed grocery gift cards in British Columbia and Ontario. These gift cards enabled families to purchase their own groceries, allowing for a sense of independence and choice in their food selections.

Additionally, we provided iftaar meals to families in Alberta, British Columbia, Manitoba, Ontario, and Saskatchewan. Our goal was to ensure that Canadians from coast to coast could break their fast with their families, fostering a sense of unity and togetherness.

This year Penny Appeal Canada worked with the Sick Kids in Toronto to provide wholesome iftaar meals to the families of children who are under treatment at the hospital. This allowed families to focus on their child's well-being, while bringing nourishment and a sense of comfort to those going through difficult times.

In keeping with our commitment to support local businesses, Penny Appeal Canada purchased freshly prepared iftaar meals from several local restaurants across three provinces. With generous donations, we were able to empower these businesses while contributing to the local economy.







**6,626** Iftaar Meals



**100** Grocery Hampers



**150** Grocery Gift Cards

## A SPECIAL THANK YOU TO THE BUSINESSES THAT SUPPORTED US:

- Halal Meals
- Sahar Restaurant
- Tarboosh Restaurant
- Karachi Kitchen
- Kabul Express
- Chachu's
- Sobey's
- ElSafadi Mediterranean Market
- Mama Asha
- Safartas Mediterranean Restaurant
- Jerusalem Shawarma
- Lahori Sweets and Restaurant
- Cedar Deli Cafe

Our **Palestinian Medjoul dates** were back for another year by popular demand. These delicious dates are cultivated in the ancient lands of Jericho in the West Bank of Palestine. Purchases made went towards supporting Palestinian farmers and our **Feed Our World** program.





# THANK YOU FOR COMING TO OUR RAMADAN GALA'S BREAKIN' DATES

This year we hosted our first ever Breakin' Dates National Iftaar Tour in major cities nationwide. We were honoured to be joined by esteemed scholars and keynote speakers during these blessed evenings.

**BREAKIN' DATES**  
NATIONAL IFTAAR TOUR

Penny Appeal Canada

Ramadan 2023 Report | 12



Ramadan 2023 Report | 13

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THANK  
YOU!

FROM pennyappeal