

COMPLETION REPORT



Who?

Penny Appeal Canada

What?

Alhamdullillah, Penny Appeal Canada was fortunate to provide fresh Qurbani meat and food packs to impoverished and vulnerable families during Eid Al-Adha in 10 countries around the world. We worked with trusted partners on the ground in each of these countries that identified families and ensuring that the provisions of meat adhered to stringent quality standards. We distributed 2–3kg of Qurbani meat to households facing the greatest need. The beneficiaries included orphans, widows, elderly, disabled, women-led households, and others, on behalf of our donors across Canada.

This year, we were proud to work with the Maulana Tariq Jamil Foundation (MTJF) in Pakistan, where they carried out Qurbani and distributed meat on behalf of our donors. We thank them for the role they played in making our campaign a success.

Total Dollars Spent: \$517,834.00 CAD

Where?

Bangladesh, Ethiopia, India, Myanmar, Pakistan, Palestine, Somalia, Syria, Tanzania and Yemen

- Cox's Bazaar, Bangladesh
- Moyale Wodera, Ethiopia
- ① Uttar Pradesh, Bihar, West Bengal & Odisha, India
- 🐼 Kyaukse Township, Myanmar
- District Jhang, Tehsil Ahmad Pur Sial & Punjab, Pakistan
- Caza Strip, Palestine
- Goobweyn & Kismaayo, Somalia
- 🚭 Azaz, Syria
- 🖊 Tanga, Tanzania
- 💼 Taiz, Aden, & Sana'a, Yemen







When?

Start Date: June 29th, 2023 / 11th Dhul-Hijjah End Date: July 1st, 2023 / 13th Dhul-Hijjah

Why?

Eid Al-Adha is a significant day on the Islamic Lunar Calendar, marking the completion of the Hajj pilgrimage to Mecca, Saudi Arabia. The pilgrimage brings together millions of Muslims from around the world, making it one of the largest annual gatherings in the world. Known as the Festival of Sacrifice, Eid Al-Adha also honors the Prophet Ibrahim's (AS) test by Allah (SWT). It entails an obligatory sacrifice (Qurbani) of an animal, with the meat being distributed to the poor and needy. Penny Appeal Canada's Qurbani program has made facilitating the Qurbani process easy and accessible to all.

This year, many people from our recipient countries faced hardship and adversity, through no fault of their own. Challenges such as conflict, climate catastrophes, inflation, or other human security issues compounded the difficulties being experienced by many. Through the Qurbani program, Penny Appeal Canada ensured that these vulnerable families received provisions of high quality meat from healthy animals. For many of these families, Qurbani distributions during Eid-Al Adha are their sole opportunity to enjoy a quality nutritious meal, as it is typically beyond their financial means.

What we achieved?

We performed 6,698 Qurbanis.

India (5058 shares of Cow)
Tanzania (252 shares of Cow)
Myanmar (252 shares of Cow)
Somalia (294 shares of Cow)
Ethiopia (346 shares of Goat)
Pakistan (196 shares of Cow)
Bangladesh (147 shares of Cow)
Yemen (63 shares of Cow)
Syria (55 shares of Sheep)
Palestine (35 shares of Cow)



