



The Board of Directors are delighted to announce the appointment of Mr. Fawad Kalsi as Executive Director of Penny Appeal Canada. Fawad will take over leading the organization from Mr. Talha Ahmad who resigned this week. Our organization has achieved a great deal over the last five years since its establishment and the board would like to acknowledge the support of everyone who has been part of this.

Fawad has been an integral part of our journey over the last two years in his role as Chief Development Officer and along with his leadership team of Reead, Rabea, Hajira, and Owais we have a great team in place to continue our mission.

Reflecting on his appointment Fawad noted “Alhamdulillah, I am very thankful to Allah (SWT) for giving me the opportunity to serve the Ummah with this new role. I take the Amanah of our donors, and the service to our beneficiaries very seriously. I also want to thank the Board of Directors for having the confidence in my skills and abilities to take Penny Appeal Canada to the next level. To my younger brother Talha, I wish you nothing but the very best as you begin a new journey in life. May Allah (SWT) make it easy for you. Insha'Allah, I rely on Allah (SWT) to guide me through this new journey and bring about only what is good to those that we are in service to.”

As we look towards the holy month of Ramadan, which is upon us, our singular focus remains helping as many people as we can to improve their lives. We do this on behalf of the thousands of supporters who generously support our life saving work.

We specifically think and pray for the people of Gaza as we support them in their hour of need. Throughout Ramadan Penny Appeal will be supporting people in Gaza, Yemen, Afghanistan, Pakistan and many other countries in the Middle East, Asia, and Africa. We will also be supporting our community at home from the East Coast to the West Coast.

All this is only possible from the generous support of our community and the board of Directors would like to thank them and wish Fawad and his team the best wishes for the months and years ahead.