

pennyappeal

THEY COUNT ON US. WE COUNT ON YOU. YOU MAKE IT COUNT.



2024

Ramadan Report



As another Ramadan draws to a close, we are immensely grateful to Allah (SWT) to share the milestones and highlights you helped us achieve during this holy month. This Ramadan has been especially difficult. The people of Gaza are suffering an incomprehensible level of tragic calamity and heartbreaking catastrophe. Under the dark shadow of this war, your generosity has not wavered, ensuring our hand is extended to those in dire need.

In keeping with the theme of Ramadan, Penny Appeal Canada's key program focus was Feed Our World. This program has focused on alleviating hunger and malnutrition in crisis-hit countries around the world. Thanks to your support, families around the world did not have to wonder where their next iftar meal would come from.

Each one of our beneficiaries is on a journey, carrying a thousand stories of joyfulness and tribulations. Unfortunately for many, obtaining the bare necessities has become a never ending ordeal. The numbers in this report are not just metrics and statistics. They represent a real life that has been impacted by your decision to donate. You have become a part of their story.

We take the trust you hold in Penny Appeal Canada very seriously. The 2024 Ramadan Report is one of the many steps we take to hold ourselves accountable, underscoring our commitment to our beneficiaries and responsible stewardship of entrusted donors that expect nothing but excellence.

This report reflects the profound impact we can achieve together when united in purpose for a cause. Thank you to all of you who have chosen Penny Appeal Canada as their charity of choice this Ramadan. We hope you continue on with us on this journey to making a small change into a BIG DIFFERENCE.

YOUR IMPACT



Provisions of Food Distributed

14,280



Orphans Sponsored

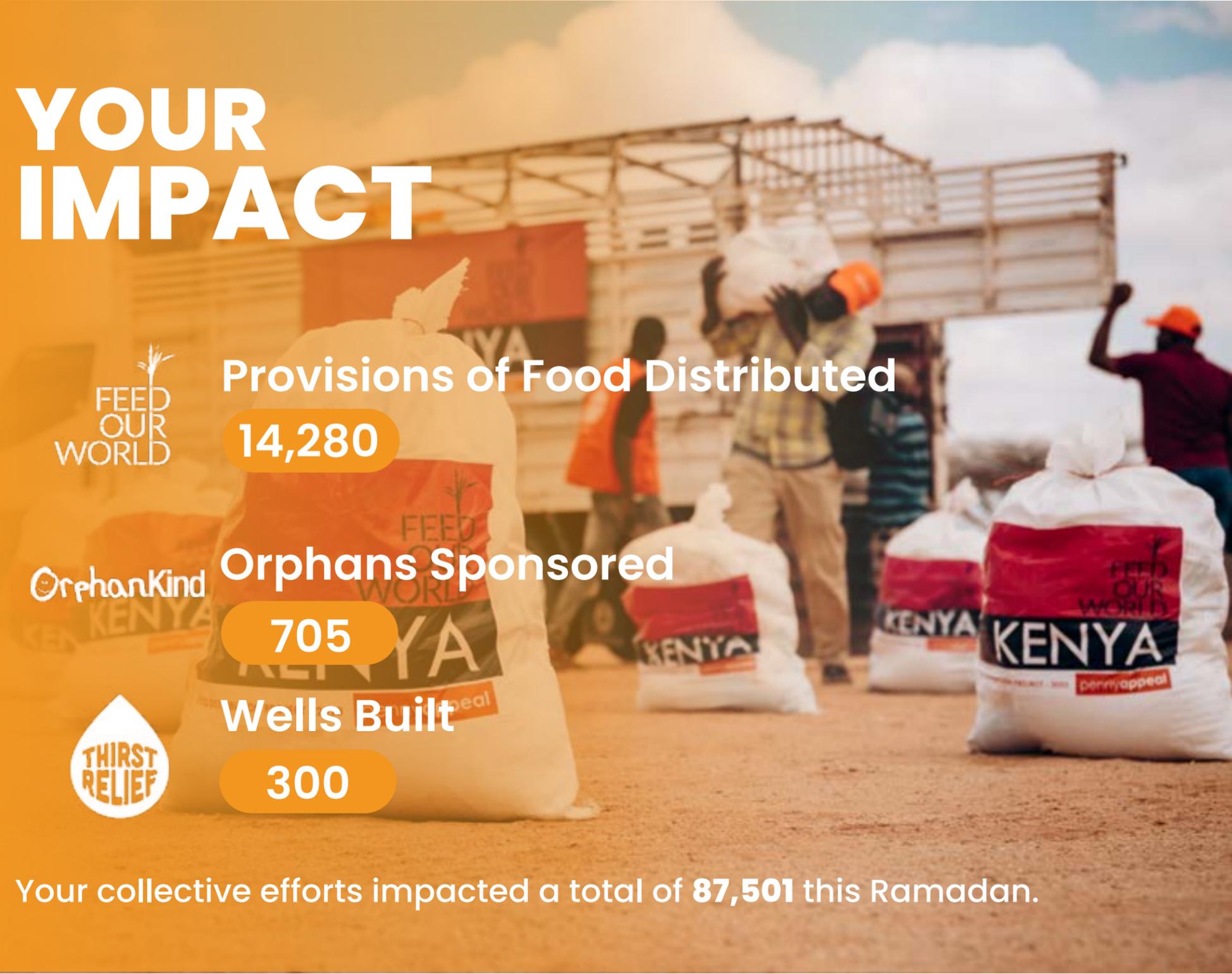
705



Wells Built

300

Your collective efforts impacted a total of **87,501** this Ramadan.

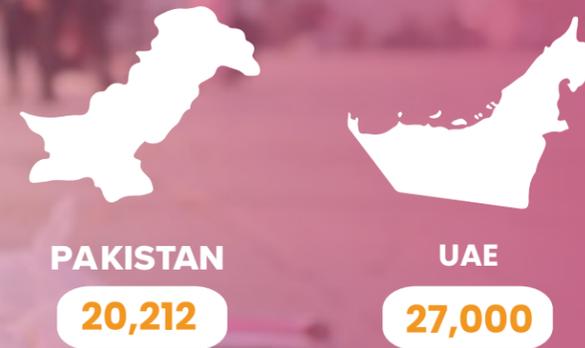


IFTAAR AT AL-AQSA

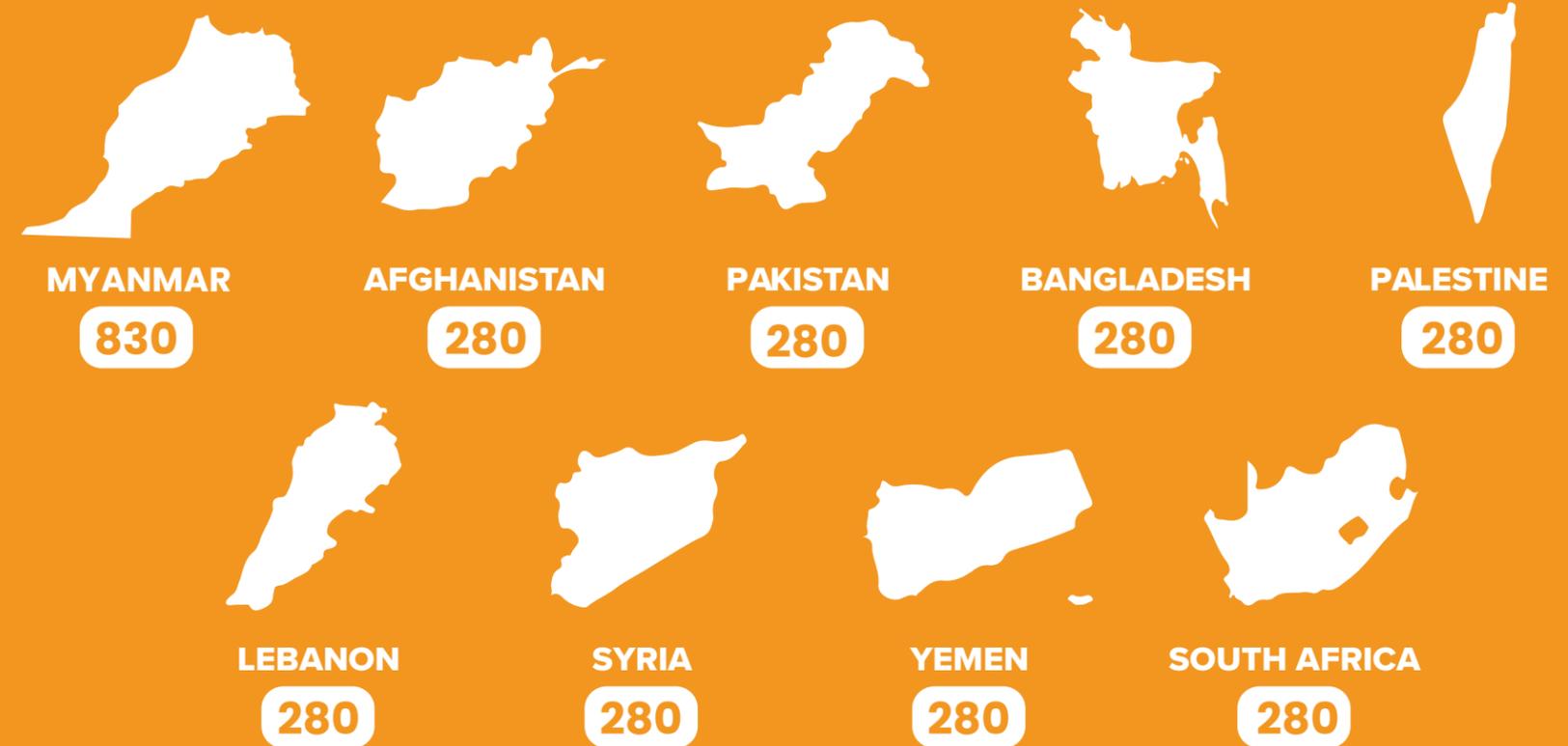
Despite the challenging circumstances on the ground, your generosity helped us serve 8,000 iftaar meals at Al-Aqsa mosque and the surrounding neighborhoods of Al-Quds.

Our Ramadan Iftars (Fidya/Kafarrah) were used to feed a total of 47,212 people over the course of Ramadan.

We also did Iftar distributions in Pakistan and UAE this Ramadan.



PRE-RAMADAN FOOD PACKS

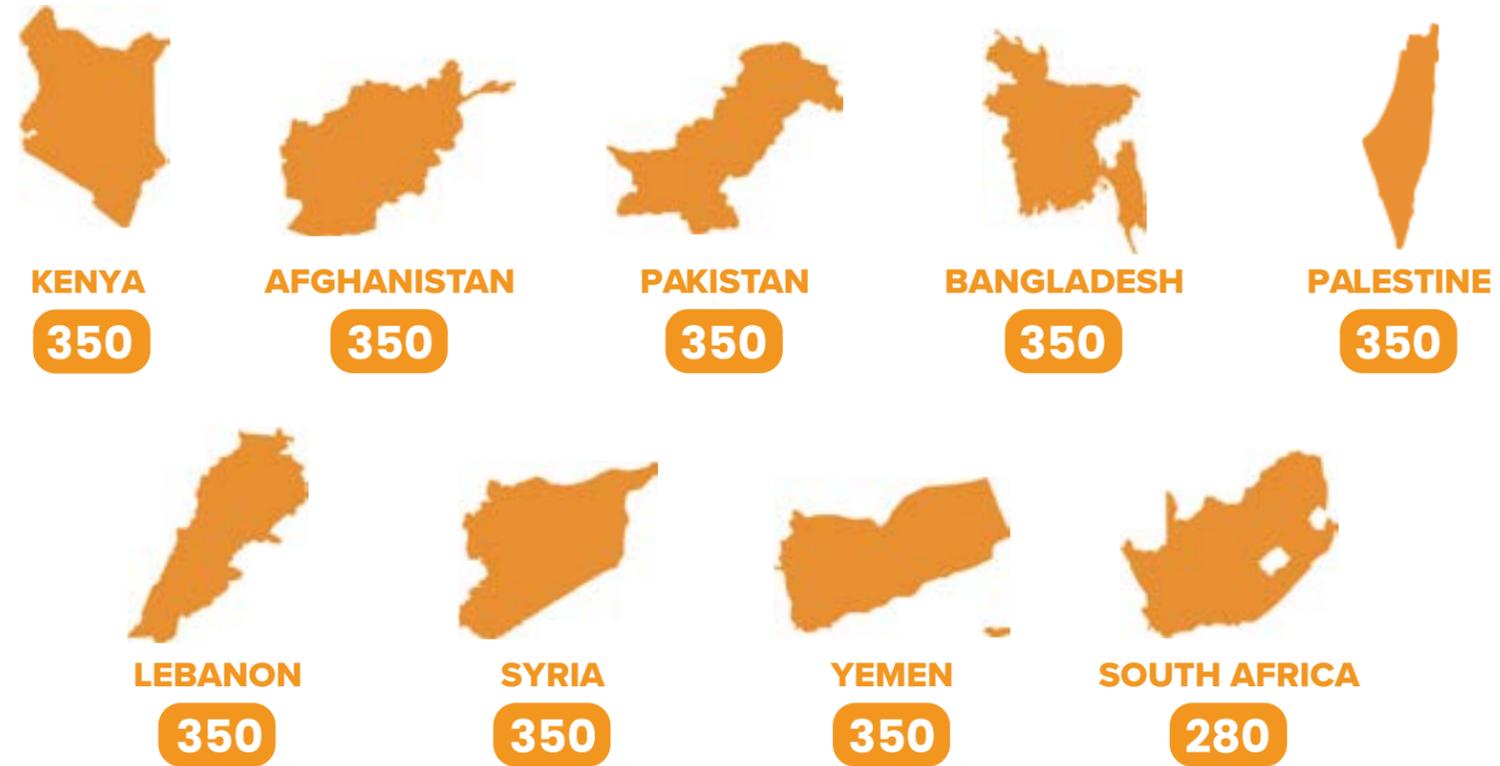


Pre-Ramadan food packs are given to identified beneficiaries who are facing food scarcity due to their circumstances. Your generosity provided food packs to families for the entire month of Ramadan, impacting a total of 15,350 people.

FITRA DISTRIBUTIONS

Fitra obligations went to distributing food packs to beneficiaries facing food insecurity in 9 countries

TOTAL = **3080** Families Fed



TOTAL PEOPLE IMPACTED: **15,400**



AT HOME

Our efforts during Ramadan are not exclusively focused on overseas projects. We recognize there are families in need here at home.



Your generosity this Ramadan has helped more than

830 PEOPLE

across Canada.

TEAM
ORANGE

pennyappeal

SickKids



pennyappeal canada
small change. big difference

Penny Appeal Canada once again worked in collaboration with The Hospital for Sick Children (Sick Kids) in Toronto, Ontario. We distributed **130 iftaar** meals to those who have children undergoing treatment at the hospital. These iftaar meals gave worried parents a sense of community during a stressful time, allowing them to focus on the care of their child's recovery and treatment.

To help those in need, Penny Appeal Canada distributed **709 gift grocery cards** to partners in Ontario, Alberta, and British Columbia. Beneficiaries included newcomers and refugees, elderly people, those living with disabilities, and people with special needs. These gift cards allowed beneficiaries to purchase their own grocery items, facilitating a sense of dignity, choice and independence.

THANK YOU!

Thank you to our partners and collaborators who helped us At Home!

The Hospital for Sick Children (Sick Kids)

Sultan's Mediterranean Grill

The Kabob Guys Afghan Grill

FireFly Burger Toronto

Bridges Association For Newcomers' Mental Health

Islamic Family and Social Services Association

Masjid El Noor

Muslim Community of Downtown

Muslim Food Bank and Community Services

SacredHand Canada

Sakeenah Canada

Sojourn House

Syrian Canadian Foundation

Penny Appeal Canada joined the Visiting Imam of Masjid Al-Aqsa, Shaykh Ibn Muhammad Al Riyashi, and Ustadh Mustafa Briggs for a spiritual tour across Canada. Alongside fundraising efforts, the Imams visited Mosques all over Canada, giving back to the community by leading prayers, giving congregation talks, khutbas, and Halaqas, as well as engaging with community members.

In taking an active role to raise awareness for and fundraise for the Gaza Emergency Response, Penny Appeal Canada held an emotional and inspiring talk with Gabor Mate in Vancouver.

Shaykh Ibn Muhammad Al Riyashi also joined world renowned citizen journalist Mansour Shouman, for a Canada wide tour to raise funds and speak on the war raging in the Gaza Strip. Mansour Shouman spoke of his experience on the ground in an active war zone while covering the devastation to his thousands of followers on his social media. Shaykh Al Riyashi spoke on the significant historic and religious relationship Muslims have with the people of Palestine.



THANK YOU TO OUR PARTNERS AND COLLABORATORS!

- Fiji Islamic Centre
- Baitul Mukarram
- Masjid Riyadhul
- Red Deer Islamic Centre
- Mountain Masjid
- Al Salam Centre MAC Calgary
- Calgary Islamic Centre
- Muslim Council of Calgary
- Akram Jomaa Islamic Centre
- SAIT MSA
- MSA at SFU
- MSA-UVic
- MSA-UBC
- TMU MSA
- Cloverdale Islamic
- Masjid Al Noor
- Richmond Jamea
- IIT Scarborough
- Ottawa Rahma Masjid
- Fleetwood Islamic Centre
- Richmond Jamea Masjid
- Surrey Jamea Masjid
- Ottawa Rahma Masjid
- Assalam Mosque
- Langley Islamic Centre
- South Nepean Muslim Community
- Daruliman Markham
- Ottawa Muslim Association
- MAC at McDougall
- Jamiat Ul Ansar of Brampton
- Wilfrid Laurier University Muslim Student Association
- Islamic Society of Markham
- Langley Musalla
- Islamic Foundation of Toronto
- Manitoba Islamic Association
- MAC Rahma- Mosque
- Saskatoon Islamic Academy
- Saskatoon Dawah & Community Centre
- National Council of Canadian Muslims
- Canadians for Palestine



**THANK YOU FOR MAKING
IT COUNT THIS RAMADAN!**