

pennyappeal

small change. **big difference**



# 2025 ANNUAL REPORT

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# LETTER FROM LEADERSHIP



## In the name of Allah, the Most Gracious, the Most Merciful

To our cherished donors and supporters,

As-salamu Alaykum,  
I often say that Penny Appeal Canada is an institution that belongs to all of us who believe in its mission and entrust it with their Amanah. This year, I am especially grateful to see how deeply that message has resonated. You have trusted this institution and you have strengthened it.

2025 was, without question, a turning point for Penny Appeal Canada. It was a year where we made deliberate decisions to reshape how we operate. We significantly reduced our costs year over year, challenging ourselves to think differently about every dollar spent. What emerged from that discipline was something powerful: we were able to do more with less. I am proud to say that Alhamdulillah, your Amanah went further than ever before.

As you explore this report, you will see how we are raising the standard of responsibility across every aspect of our work. We have become more diligent in spending, more intentional in programming, and more focused on ensuring that your contributions translate into meaningful and measurable impact. This is a commitment and a responsibility we carry with humility and care.

I am proud to share that in 2025, we directly reached and served more than 811,000 people across over 30 countries. Behind that number are real lives and families who found relief, like the ones in Khuda Ki Basti in Karachi, Pakistan where our MNCH program has helped more than 22,000 mums and their children with access to free healthcare. Or our community kitchen at the Abu-Shouk Camp in El-Fasher, Sudan where we were able to provide meals for thousands who were displaced after experiencing horrendous violence.

The Unity for Palestine Tour with Dr. Yipeng Ge, Dr. Farhan Chak, Noora Sharrab, and Hamza Saadah, and the Voices of Resilience Tour with Dr. Gabor Maté and Dr. Bassem Youssef served as key highlights of 2025. Not only were the calibre of speakers inspirational, but because we were able to maximize direct impact where each and every dollar raised went directly to the people of Gaza.

I am very proud to say that these events, and our efforts over the course of the year directly helped more than 300,000 displaced people in The Gaza Strip. This is a direct reflection of the operational excellence we have achieved in our fundraising efforts and delivery of humanitarian relief.

Over the past year Allah (SWT) blessed my team and I with another opportunity to visit the field in Egypt, Pakistan, Lebanon, Jordan, and Somaliland. These visits were both humbling and reaffirming. They allowed us to see firsthand the results of your generosity and to ensure that our work on the ground reflects the highest standards of efficiency, accountability, and compassion.

I will never forget the faces of the refugee children of Gaza in Jordan, who received the food packs and clothing, beaming with joy. It was a happiness I have never seen, even on the faces of those who have been blessed with an abundance of nai'mah.

Looking ahead, our focus is clear. We will continue to build a lean, effective organization that maximizes every opportunity to serve. As the global socio-economic landscape becomes increasingly complex, the need for thoughtful, efficient, and impactful humanitarian work and programming has never been greater. We are charting a new course by working toward an operational model that balances excellence with efficiency, by refining how we deliver relief and strengthening the mechanisms that support our mission.

Rest assured, we will be more diligent with the Amanah you have entrusted to us, ensuring that every action we take reflects the trust you have placed in us to help populations in need. I am incredibly proud of the direction we are heading. More importantly, I am hopeful. Hopeful because of what we have achieved together, and even more so because of what lies ahead.

Thank you for your trust, your belief, and your continued partnership with Penny Appeal Canada. May Allah (SWT) reward you for your selfless generosity.

With sincere optimism and gratitude,

Fawad Kalsi  
CEO, Penny Appeal Canada

# PENNY APPEAL CANADA'S STORY

Penny Appeal Canada was founded with a bold and enduring vision: to help build a world where organizations like ours are no longer needed. In our sixth year, that vision continues to guide a growing movement of compassion and impact. What began as an ambitious idea has expanded into life-changing programs across more than 30 countries, tackling urgent challenges: food insecurity, access to clean water, orphan care, maternal, newborn, and child health education, and emergency relief.

Along the way, Penny Appeal Canada has earned the trust of thousands of Canadians, becoming a trusted and household name in the humanitarian space across the country.

Our impact goes far beyond numbers. It is measured in the dignity restored, opportunities created, and futures reshaped. We believe deeply in delivering immediate relief while investing in long-term, sustainable development that empowers individuals and strengthens communities from within. By centring our work around those we serve, we ensure our solutions are of the highest quality, relevant and lasting. Together with supporters like you, we believe that meaningful, lasting change can create a ripple effect that extends across generations.

Join us in turning a small change into a BIG DIFFERENCE.

# OUR WORK

## Commitment to Sustainable Development

In its mandated programming, Penny Appeal Canada strives to fulfill the following Sustainable Development Goals (SDGs):



# FEED OUR WORLD



Hunger is a global reality that does not discriminate. Food scarcity affects people in every corner of the world with devastating consequences. Addressing this crisis is central to our mission and SDG commitments. Across more than 30 countries, Penny Appeal Canada works to ensure that individuals and families facing poverty and difficult circumstances have access to the food they need to survive. For many, conflict, climate disasters, economic instability, and displacement have stripped away stability, leaving them unable to access food readily, without hindrance. In these moments, families are forced into impossible decisions. Far too often, children are the ones who suffer most from the effects of food insecurity.

Our response is both immediate and forward looking. We provide critical food assistance in times of urgent need, while also investing in long term solutions that help communities regain control over their futures. Through training and support in areas like agriculture, entrepreneurship, skills development, and technology, we help individuals build sustainable livelihoods. This approach reduces reliance on aid and enables families to consistently access nutritious food with dignity. Penny Appeal Canada believes access to food is not a privilege, but a basic human right that should be a reality for all.



## QURBANI - The Legacy of Ibrahim's (AS) Sacrifice

Qurbani is a very special time for us where, in the spirit of Prophet Ibrahim's unwavering faith, we carry forward a tradition that has carried on for thousands of years. This ritual is profound and rooted in devotion and compassion, going beyond mere symbolism. It is a tangible expression of our commitment to community and shared abundance.

At Penny Appeal Canada, we oversee the ethical sacrifice of livestock with meticulous care and reverence, honouring both the animal and the significance of the act. But the true essence of Qurbani lies in what follows - the joyful distribution of meat to those whose circumstances might otherwise leave their tables bare during joyful days of Eid al-Adha.

### Our Response:

Provision of 9,320 fresh, high-quality meat packs to vulnerable, food insecure families during the Eid al-Adha slaughter in nine countries worldwide, ensuring they receive essential nourishment during this sacred time.

## AQIQAH

LOCATION: MYANMAR, KYAUKSE, MANDALAY, LAT PAN VILLAGE

Aqiqah is a meaningful Islamic tradition celebrated with the birth of a child, where Muslims sacrifice livestock, such as sheep or goats. As a recommended act of charity, the meat is then distributed to those in need, symbolizing gratitude, generosity, and community support.

### Our Response:

Under this program, Penny Appeal Canada was able to source and sacrifice over 217 goats, and distribute 5,236 kgs of fresh halal meat directly to food insecure families. Meat was prepared and delivered within the same day as each sacrifice so that families received it fresh, and distribution was prioritized to widow-led households, families with young children, and the elderly.

### Our Impact:

**2,808**  
families

**11,681**  
individuals



COUNTRIES	AREA	NO. OF PACKS	BENEFICIARIES
India	Bihar, Katihar	6,000	30,000
Sudan	Red Sea, Gadaref, Blue Nile, North Kordofan	1,158	5,790
Somalia	Mogadishu	217	1,085
Pakistan	Vadh (Villages Vair Dhak ,Vair, Suleman, Oranbo District) Ali Khuzdaar	768	3,840
Bangladesh	Matlabpur, Kishoreganj District	400	2,400
Afghanistan	Kabul	320	1,298
Myanmar	Sule Gone Village, Kyaukse District, Mandalay Region	990	5,565
Yemen	Lahj Governorates	224	1,568
Somaliland	Hargeisa	181	905
Syria	Tal Abyad, Al Raqqa	600	3,000
Gaza	Gaza	3,990	19,950
West bank	Hebron Governorate	472	2,360

**TOTAL 15,320 77,761**

# RAMADAN & Zakat al-Fitr Food Packs

Penny Appeal Canada's Ramadan initiative channels Zakat al-Fitr contributions into targeted food packages, ensuring that every donation translates directly into meaningful support. Our goal is to alleviate the immediate nutritional stress that prevents families from experiencing the true essence of this holy month.

Through strategic intervention, we transform donor generosity into a lifeline - enabling families to shift their focus from survival to spiritual reflection, and ensuring that the joy of Eid Fitr can be celebrated with dignity and hope.



## RAMADAN INTERNATIONAL Zakat al-Fitr numbers



AFGHANISTAN: Badakhshan, Yafтал Payan, Baghi Balin, Kabul, Kabul District 12, Arzan Qimat  
 BANGLADESH: Bagerhat Sadar Sub-District  
 LEBANON: Saida City, South Lebanon  
 MYANMAR: Kyaukse District, Mandalay Region  
 PAKISTAN: South Punjab  
 PALESTINE: Gaza, Jerusalem  
 SUDAN: White Nile State, Ad Diwaim Locality, Northern state  
 SOMALIA: Mogadishu  
 SYRIA: Idlib  
 SOUTH AFRICA: Kwa-Zulu Natal & Western Cape  
 YEMEN: Al-Hudaidah & Taiz  
 SOMALILAND: Hargeisa  
 EGYPT: Cairo

## RAMADAN FOOD DRIVE IFTARS

Myanmar, Palestine, Sudan, Syria, Yemen, Egypt

As global economic pressures mount and food prices soar, it is becoming increasingly difficult for people in many regions of the world to access food daily. The complex socio-economic factors in Palestine, Pakistan, and laborers in Dubai have intensified this struggle, particularly as Ramadan approaches.

Recognizing the spiritual significance of this holy month and its emphasis on compassion, Penny Appeal Canada launched a targeted Iftar Meal Drive in these regions. This undertaking aims to provide nutritious evening meals to those most vulnerable in these societies, embodying the essence of Ramadan's spirit of giving and cultural coming together during this sacred time.

## Iftar Meals in Palestine

LOCATION: AL AQSA & GAZA

The convergence of harsh winter conditions, genocide in Gaza and the economic fallout, along with the restrictions imposed on food importation into Gaza, and the sacred month of Ramadan, have amplified community needs in the Gaza Strip. Furthermore, families in the West bank face severe hardships, including economic paralysis, road closures, and loss of livelihoods, leaving many unable to meet basic needs.

### Our Response:

Through Penny Appeal Canada's Ramadan Iftar Drive in the state of Palestine, a total of 4,265 hot Iftar meals were distributed during the month of Ramadan.

### Our Impact:

**4,265**  
individuals



## Iftar Meals in Sudan

LOCATION: SHARG AL NILE

The ongoing war in Sudan has severely impacted the nutritional and food security situation in Sharg Al-Nile, with displaced families and vulnerable populations bearing the brunt of the crisis. Among the most affected areas are the neighborhoods served by four critical central kitchens in Umm Dom, which cater to the needs of thousands of households and individuals.

### Our Response:

By supporting these kitchens, we have ensured that displaced families, including the most vulnerable, can access nutritious meals. It also played a crucial role in mitigating the long-term impacts of the conflict on public health in Sharg Al-Nile.

### Our Impact:

**72,000**  
individuals

## Iftar Meals in Syria

LOCATION: HOMS, IDLIB

After over a decade of conflict, Syria continues to face severe humanitarian challenges, especially food insecurity. The country's infrastructure has been heavily damaged, and the local economy remains in a fragile state, severely affecting livelihoods and increasing poverty. Millions of Syrians still suffer from displacement and poverty, struggling to access basic needs, including food.

### Our Response:

Through this project, we aimed at provision of essential support to vulnerable households in Syria by distributing nutritious soup meals during the holy month of Ramadan.

### Our Impact:

**52,000**  
individuals



## Iftar Meals in Yemen

LOCATION: AL-HUDAIDAH & TAIZ

Yemen continues to face one of the world's worst humanitarian crises, driven by years of conflict, widespread displacement, economic collapse, and critical shortages of basic services.

### Our Response:

Through this project, we aimed at provision of essential support to vulnerable households in Yemen by distributing nutritious soup meals during the holy month of Ramadan.

**52,000**  
individuals

## Iftar Meals in Egypt

LOCATION: CAIRO

Following the worsening security, economic and overall living conditions in both Sudan and Egypt due to ongoing conflicts, Sudanese and Gazan refugees fled into Egypt. Refugees in Egypt remain underserved and unable to meet their family needs.

### Our Response:

In its effort to alleviate the suffering, we have offered Iftar meals for both Gazan and Sudanese refugees in Egypt, including housing support, distribution of food packs and provision of toys to the children.

**2,500**  
individuals

# RAMADAN IFTARS

During Ramadan, Penny Appeal Canada supported local communities through domestic iftar programming that provided free meals for people gathering at the mosque to break their fast. At a time when many families are feeling the pressure of rising food costs, these iftars helped ease that burden while ensuring people could come together in a warm, welcoming space during the holy month.

Beyond providing nourishment, the program strengthened community bonds and offered a meaningful moment of connection, reflection, and shared spirit throughout Ramadan.

## Our Response:

### Grocery Gift Cards Distribution

LOCATION: CANADA-WIDE (MULTIPLE PROVINCES THROUGH PARTNER ORGANIZATIONS)

Rising living costs across Canada have made it increasingly difficult for many families to afford basic necessities like groceries. In response, Penny Appeal Canada partnered with over 10 community organizations nationwide to distribute 1,000 grocery gift cards, each valued at \$150, directly to households facing food insecurity. This flexible approach allowed families to access essential food items based on their individual needs, supporting them with dignity during a challenging time.

## Our Impact:

**1,000**  
households supported through direct assistance

**\$150,000**  
distributed in grocery support



## SickKids Hospital Iftar Program

LOCATION: TORONTO, ONTARIO, CANADA

Families with children admitted to hospital during Ramadan face added emotional and logistical challenges, especially when it comes to accessing timely iftar meals while focusing on their child's care. For many, stepping away to prepare or find food is not always possible. Without support, observing the fast can become difficult, highlighting the need for a thoughtful and reliable solution during this time.

## Our Response:

Penny Appeal Canada partnered with SickKids Hospital to provide daily iftar meals to families with admitted children. Over 14 days, 40 meals were delivered each evening through coordination with local restaurants and volunteers, ensuring families had consistent access to meals when they needed them most.

## Our Impact:

**560**  
iftar meals delivered over 14 days

# INTERNATIONAL FEED OUR WORLD



## Livelihood Project

LOCATION: AFGHANISTAN, SYRIA, SOMALIA, MYANMAR

Aid handouts fade. A working business does not. Across four countries in 2025, our Livelihood program found the families most cut off from steady income and set each household up with a business that fits their context: capital, tools, training, and market links. Our goal was simple - replace dependency with self-reliance.

### RESPONSE:

**Afghanistan (Farza District, Kabul Province):** Afghan women have been pushed out of education and most workplaces. We set up home-based poultry farms run entirely by women. Each participant received laying birds, feeders, drinkers, feed, and cage-building materials, along with training in poultry management, disease prevention, basic bookkeeping, and selling into local markets. Because the operation runs from home, it works within the cultural norm of women's restricted movement outside the house.

**Myanmar (Dry Zone, Mandalay Region):** Myanmar's Central Dry Zone is one of the country's poorest regions, and the March 2025 7.9 earthquake deepened the strain. We delivered two rounds of household livelihood support, each matched to the family's existing skill and assets. Activities fell into three tracks: livestock (cow and goat raising), paddy rice farming, and home-based small businesses such as grocery shops, snack production, and handcraft trades. Every household received start-up capital, business materials, and training in livestock management, bookkeeping, and market access, with income tracked bi-monthly.

**Somaliland (Hargeisa):** Over 70% of Somalis live below the poverty line, with women, youth, and internally displaced people carrying most of the weight. We helped 40 families launch small businesses tuned to local demand: grocery stores, clothing and utensil shops, and sewing-machine-equipped tailoring enterprises. Beneficiaries received the equipment and inputs to start trading from day one.

**Syria (Sahl Al-Ruj, Rural Idlib Governorate):** Female unemployment in rural Idlib sits near 80%, even though the area has about 3,500 sheep across 300 breeders and steady demand for dairy. Women simply had no route to process what was already there. We set up two fully equipped dairy workshops producing yogurt, cheese varieties, and Labneh, with 10 women rotating through each. Participants first train in hygienic production and food safety, then move into a supervised production month with daily fresh milk and full equipment access. The project closed with a local dairy exhibition that connected participants directly to grocers, retailers, and restaurants.

### IMPACT:

**Afghanistan:** 63 women gained a home-based income stream producing eggs and meat for household consumption and local sale.

**Myanmar:** 145 households, roughly 725 people directly and an estimated 3,625 indirectly, launched their own income-generating businesses.

**Somalia:** 40 households became small-business owners with daily earnings, with about 200 more people benefiting indirectly through local trade and supply chains.

**Syria:** 20 women gained marketable dairy-production skills and start-up kits, with active market linkages in place before the project closed.



COUNTRIES	AREA	BUSINESS TYPES SUPPORTED	DIRECT BENEFICIARIES
Afghanistan	Farza District, Kabul Province	Home-based poultry farming	63 families / ~315 individuals
Myanmar	Lat Pan Village, Kyaukse Township, Mandalay Region (Central Dry Zone)	Livestock (cow, goat); paddy rice; home-based small businesses (grocery, snacks, small production, handcrafts)	145 families / ~725 individuals
Somalia	Hargeisa	Grocery stores; clothing & utensil shops; tailoring (sewing-machine equipped)	40 families / ~200 individuals
Syria	Sahl Al-Ruj, Rural Idlib Governorate	Dairy processing workshops (yogurt, cheese, Labneh)	20 families / ~100 individuals

**TOTAL 268 families / ~1340 individuals**

## DOMESTIC FEED OUR WORLD

### THE PEOPLE'S MARKET CAPACITY BUILDING – SAKEENAH CANADA

LOCATION: MISSISSAUGA AND TORONTO (EAST), ONTARIO

Food insecurity continues to rise across the Greater Toronto Area, with many low-income families, particularly newcomers and refugees, struggling to afford basic necessities. Traditional food banks often provide limited options and can unintentionally create feelings of stigma and dependency. There is a growing need for more dignified, culturally appropriate solutions that allow families to access food in a way that respects their choices, needs, and circumstances.

#### Our Response:

Penny Appeal Canada partnered with Sakeenah Canada to support the operations of The People's Market in Mississauga and East Toronto. This innovative model provides a grocery store-style experience where families can select their own food, including fresh, frozen, and culturally appropriate items. Through structured intake and caseworker support, families receive ongoing access to food assistance in a way that promotes dignity, choice, and long-term stability.

#### Our Impact:

**1,800**  
households supported through direct assistance

**Up to 8,000+**  
individuals reached across both locations

Ongoing access to culturally appropriate food through a dignified, choice-based model

# THIRST RELIEF



Safe, reliable water remains the single most requested intervention from the communities Penny Appeal Canada serves. In 2025, our Deep Tube Wells program drilled and handed over wells across Pakistan, Bangladesh, Myanmar, and multiple African countries, each well sized for community scale (typically 40-100 households per well depending on geography) and built with hand-pump or solar systems appropriate to the local water table. Wells are installed under direct partnership with vetted local NGOs, with water-quality testing, community handover ceremonies, and a maintenance-committee model that keeps each well in service well past the reporting year.



COUNTRY	AREA	NO. OF WELLS	BENEFICIARIES
Pakistan	South Punjab (Layyah, Bakhar & Multan Districts)	80	11,200
Pakistan	Azad Jammu & Kashmir - Bhimber & Kotli Districts	30	4,200
Bangladesh	Kushtia Sadar Upazila, Kushtia District	80	2,560
Myanmar	Kyaukse District, Mandalay Region	40	5,000
Kenya	Sites confirmed during initial assessment	10	12,500
Uganda	Wakiso, Mbarara, Mityana & Kamuli Districts	5	3,000
Somalia, Mali & Chad	Sikasso Region (Mali); Somalia & Chad	15	18,750
<b>TOTAL</b>		<b>260</b>	<b>57,210</b>

## 80 DEEP TUBE WELLS IN PAKISTAN

LOCATION: SOUTH PUNJAB, PAKISTAN (LAYYAH, BAKHAR AND MULTAN DISTRICTS)

The National Water Quality Monitoring Program has highlighted ongoing water quality challenges in Pakistan, with only 39% of water sources deemed safe in 2020, up from 31% in 2015. In South Punjab, remote households continue to rely on shared, often contaminated sources for drinking water and daily needs.

### Our Response:

To address water scarcity and improve access to clean drinking water, Penny Appeal Canada constructed 80 deep tube wells across South Punjab as a cost-efficient, sustainable solution.

### Our Impact:

**1,600** households **11,200** individuals

## 30 DEEP TUBE WELLS IN AZAD JAMMU & KASHMIR

LOCATION: DISTRICT BHIMBER AND DISTRICT KOTLI, AZAD JAMMU & KASHMIR

Water scarcity remains a persistent challenge across Azad Jammu & Kashmir, where only 39% of tested sources were classified as safe in the most recent National Water Quality Monitoring round. Hillside and border villages are hit hardest, with families walking long distances to reach limited seasonal sources.

### Our Response:

To address water scarcity and improve access to clean drinking water, Penny Appeal Canada constructed 30 deep tube wells across AJK as a cost-efficient, sustainable solution.

### Our Impact:

**600**  
households  
**4,200**  
individuals



## 40 DEEP TUBE WELLS IN MYANMAR

LOCATION: KYAUKSE DISTRICT, MANDALAY REGION, MYANMAR

Myanmar's Central Dry Zone is the country's most water-stressed region, with roughly 45% of the population living below the poverty line and rural villages relying on distant, often seasonal ponds for drinking water. Kyaukse District, in Mandalay Region, sits squarely within this belt.

### Our Response:

To address water scarcity and improve access to clean drinking water, Penny Appeal Canada constructed 40 deep tube wells across Kyaukse District as a cost-efficient, sustainable solution.

### Our Impact:

**1,000**  
families  
**5,000**  
individuals



## 80 DEEP TUBE WELLS IN BANGLADESH

LOCATION: KUSHTIA SADAR UPAZILA, KUSHTIA DISTRICT, BANGLADESH

Kushtia District continues to face severe drinking water stress, with shallow tube wells and surface sources contaminated by arsenic, iron and seasonal flooding. Families, particularly women and girls, lose hours each day collecting water that often is still not safe to drink.

### Our Response:

To address water scarcity and improve access to clean drinking water, Penny Appeal Canada constructed 80 deep tube wells in Kushtia Sadar Upazila as a cost-efficient, sustainable solution, alongside community hygiene promotion and water-quality testing.

### Our Impact:

**640**  
households  
**2,560**  
individuals



## 30 DEEP TUBE WELLS ACROSS AFRICA (KENYA, UGANDA, SOMALIA, MALI, AND CHAD)

LOCATION: WAKISO, MBARARA, MITYANA AND KAMULI DISTRICTS (UGANDA); SIKASSO REGION (MALI); WATER DROUGHT SITES IN KENYA, SOMALIA, AND CHAD

Across the Sahel, the Horn of Africa and East Africa, climate-induced drought, underdeveloped water infrastructure and rapid population growth have pushed rural communities onto unprotected surface sources. The result is recurrent waterborne disease, school absenteeism and a disproportionate collection burden on women and girls.

### Our Response:

To address water scarcity and improve access to clean drinking water, Penny Appeal Canada constructed 30 deep borehole wells across five countries: 10 in Kenya, 5 in Uganda, 5 in Somalia, 5 in Mali and 5 in Chad, as a cost-efficient, sustainable solution.

### Our Impact:

**6,950**  
household  
**34,250**  
individuals

# GLOBAL DISASTERS



2025 was a year defined by overlapping crises. From the continuing humanitarian catastrophe in Gaza to flash flooding across northern Pakistan, the September 2025 Afghanistan earthquake, and deepening displacement inside Sudan, Penny Appeal Canada's emergency response moved faster and further than any prior year.

Our approach stayed consistent: we partner only with local and regional organizations already embedded in the affected communities, we release first tranches within days rather than weeks, and we prioritize the needs most often overlooked by larger appeals: baby kits, dignity and hygiene kits for women, medical packs for displacement camps, and direct-to-tent distributions for families outside formal shelter systems.

Across the year, our global emergency response reached displaced and conflict-affected families in Gaza, Pakistan, Afghanistan, Sudan, Lebanon, Yemen, and Syria, and through dedicated resettlement programming inside Canada, supported Gazan evacuee families rebuilding their lives after arrival.

# EMERGENCY RESPONSE IN GAZA

The humanitarian situation in Gaza remains extraordinarily severe after more than two and a half years of violence, continued airstrikes, mass displacement, and major damage to civilian infrastructure. Additionally, persistent border restrictions continue to slow the movement of aid and essential supplies. Relief efforts are further strained by limited supply, insecurity for civilians and humanitarian workers, and the fact that many families are still displaced, living in damaged shelters or overcrowded displacement sites with unreliable access to food, clean water, healthcare, and sanitation.

Children, the elderly, and people with injuries or chronic illnesses remain especially at risk. Repeated disruptions to water systems, shelter conditions, and damaged medical facilities continue to deepen the crisis and make recovery extremely difficult.

Penny Appeal Canada's ongoing response to the Gaza crisis has been designed to address several urgent needs at once. The following is a summary of our key deployment interventions



ITEM	UNIT	NO. OF UNITS	IMPACT (INDIVIDUALS)
Warm Cooked Meals	Meal	2,900	2,900
Food Parcels	Parcel	600	3,500
Water Distribution	Litres	1,985,000	282,334
Fruits and Vegetables	Basket	950	5,200
Bread	12 Loaves Bag	1,150	5,750
Baby Formula	400 gram Tins	950	950
Tents	Unit	100	600
Surgeries	Patient	190	190
<b>TOTAL</b>			<b>301,424.00</b>

## WEST BANK MEDICAL CENTRE

LOCATION: BEIT KAHIL, TARQUMIYAH, HALHOUL, AND BEIT UWLA

Since the onset of the war on Palestinians in Gaza in October 2023, the humanitarian situation across the Palestinian territories, including the West Bank, has severely deteriorated. The escalation of violence by the occupation forces has not been limited to Gaza; it has significantly impacted the West Bank as well.

Daily life in villages such as Beit Kahil and its surrounding areas has become increasingly dangerous due to frequent military raids, home invasions, and systematic violence against civilians, including intentional injuries caused by beatings and shootings. These actions have led to a sharp increase in medical emergencies, placing immense pressure on already limited healthcare resources.

### Our Response:

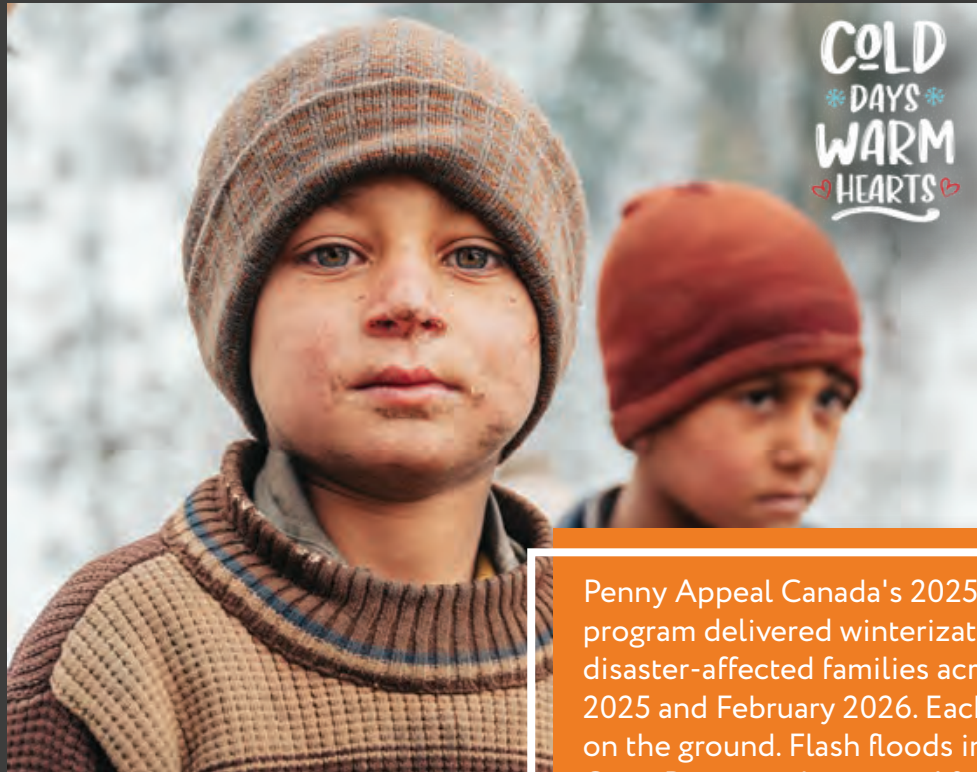
Penny Appeal Canada has aimed for supporting a local health clinic in West bank through provision of medical supplies and equipments, which in return increased the capacity of the clinic to cater for more affected families in the Westbank.

### Our Impact:

ITEM	UNIT	NO. OF UNITS	IMPACT (INDIVIDUALS)
Medicines	Variable	7,896	7,896
Medical Supplies	Variable	1,128	5,640
Digital Imaging System	Device	1	10,000
Dental Supplies	Variable	64	640
<b>TOTAL</b>			<b>24,176</b>



# WINTER EMERGENCY RELIEF INTERNATIONAL



Penny Appeal Canada's 2025-26 Winter Emergency Relief program delivered winterization support to displaced and disaster-affected families across six countries between November 2025 and February 2026. Each response was calibrated to the crisis on the ground. Flash floods in Pakistan. Active displacement in Gaza. Protracted crisis in Afghanistan, Lebanon, Syria, and Yemen. Items included insulated clothing, blankets, shawls, socks, gloves, hats, and children's winter kits, delivered directly to **2,021** families, **8,821** individuals in total.

## GAZA (FIVE DISPLACEMENT SITES)

By late 2025, displacement in Gaza had pushed families into tent encampments with no protection from winter rain, wind, or cold. Children were the most exposed. Thin clothing, no layers, no heating, often displaced multiple times with only what they could carry.

### Our Response:

We ran tent-to-tent distributions of children's insulated clothing (pajamas, pants, and blouses) across five displacement sites: Al Istikama, Al Swidi, Shorab, Al Manasra, and Al Israa. Delivering at the tent level meant no child was excluded because their family could not reach a fixed distribution point.

### Our Impact:

**731** children received winter clothing across the five sites:

**354** GIRLS

**377** BOYS

## AFGHANISTAN, LEBANON, SYRIA, AND YEMEN (MULTI-COUNTRY DISTRIBUTION)

Across Afghanistan, Lebanon, Yemen, and Turkey-based Syrian refugee communities, families share one winter reality: shelters with no real insulation and no means to buy their way out of the cold. Each country carries its own compounding crisis (conflict, displacement, economic collapse) that strips families of the basics when the season turns.

### Our Response:

We consolidated winterization delivery across four countries into a single multi-country distribution round. Pooling the four contexts under one operational pipeline reduced overhead and moved supplies into each country faster than four separate responses would have. Winter kits reached displaced and vulnerable households in Afghanistan, Lebanon, Yemen, and among Syrian refugees hosted in Turkey.

### Our Impact:

Winter kits delivered to additional families across Afghanistan, Lebanon, Syria (via Turkey-based refugees), and Yemen.

## PAKISTAN (DISTRICT BUNER, KHYBER PAKHTUNKHWA)

In mid-August 2025, flash floods tore through District Buner and destroyed homes just weeks before the first winter cold snap. Families were left in makeshift shelters with no insulation as temperatures dropped.

### Our Response:

We delivered winterization kits containing blankets, shawls, socks, gloves, and hats to flood-displaced households. Delivery was timed to arrive before the worst of the winter set in, while the emergency caseload was still fresh and locatable.

### Our Impact:

**110** families, roughly **660** individuals, received winter kits to get through the season in temporary shelters.



COUNTRY	LOCATION	ITEMS DISTRIBUTED	BENEFICIARIES
PAKISTAN	District Buner, KPK	Blankets, shawls, socks, gloves, hats	110 families / 660 individuals
GAZA	Al Istikama, Al Swidi, Shorab, Al Manasra, Al Israa	Children's pajamas, pants, blouses	731 children (354 girls, 377 boys)
AFGHANISTAN	Multi-country distribution	Winter kits	314 families / 1,884 individuals
LEBANON	Multi-country distribution	Winter kits	309 families / 1,854 individuals
SYRIA	Turkey-based Syrian refugees	Winter kits	307 families / 1,842 individuals
YEMEN	Multi-country distribution	Winter kits	250 families / 1,850 individuals

# AFGHANISTAN EARTHQUAKE RESPONSE

LOCATION: KUNAR PROVINCE, AFGHANISTAN

A major earthquake struck eastern Afghanistan in 2025, destroying homes and displacing families in Kunar Province. Affected households, many already vulnerable before the shock, lost shelter, food stocks, and household essentials as winter approached.



**Our Response:**

Penny Appeal Canada funded a one-month emergency relief distribution targeting the most vulnerable earthquake-affected households, including women-headed families, elderly persons, and persons with disabilities. The distribution delivered 80 tents, 80 food packs, 80 hygiene kits, and 1,200 hot meals.

**Our Impact:**

**80** households supported with shelter, food, and hygiene provisions.

With an average household size of **6** to **7** members in Kunar Province, approximately **480** to **560** individuals received direct assistance, plus **1,200** hot meals distributed to affected families.



# PAKISTAN - FLOOD RESPONSE, PUNJAB

LOCATION: Punjab, Pakistan

Monsoon flooding in 2025 overwhelmed villages across Punjab, damaging homes, destroying crops and household assets, and cutting off access to clean water and medical care. Women-headed households, families with pregnant or lactating women, and households with multiple dependent children were among the hardest hit.

**Our Response:**

Penny Appeal Canada funded a two-month emergency response from September to November 2025. The response delivered 200 food packs, 1,800 hot meals, 120 hygiene kits, 50 debris removal kits, three medical camps, and five water trucks, using the Provincial Disaster Management Authority list cross-checked with community elders to target the most vulnerable households.

**Our Impact:**

**6,841** individuals supported across flood-affected villages in Punjab, with food, hygiene, medical, and clean water interventions layered together during the recovery window.

# SUDAN - EL-FASHER CENTRAL KITCHEN, ABU-SHOUK CAMP

The siege of El-Fasher in North Darfur has trapped civilians in conditions of acute food insecurity. Markets are empty, cooking supplies are scarce, and displaced families inside Abu-Shouk Camp face severe malnutrition risk, particularly the elderly, children, and pregnant women.

**Our Response:**

Penny Appeal Canada funded a central kitchen operation in Abu-Shouk Camp running October 19 to 25, 2025. Meals were prepared at the kitchen and delivered by volunteers directly to families in their areas, prioritizing elderly, children, and pregnant women. Procurement adapted to siege conditions through direct local purchasing by the kitchen supervisor.

# ADVANCING ACCESS TO HEALTHCARE

## PAKISTAN - MATERNAL HEALTH HOSPITAL, KARACHI

LOCATION: KHUDA KI BASTI, KARACHI, SINDH, PAKISTAN

In Khuda Ki Basti on the outskirts of Karachi, low-income women and children rely on a single Maternal and Child Health centre for safe deliveries, newborn care, and routine treatment. Inflation reached 40% during 2025, cutting household capacity to pay for medicine, supplies, and basic clothing for newborns at the same time that local donor contributions fell.

**Our Response:**

Penny Appeal Canada funded three months of operations at the MNCH centre from June to August 2025. Funding sustained 24/7 birthing services, kept essential medicines and lab supplies in stock, and replaced worn blankets, curtains, and hospital linens to maintain a safe care environment.

**Our Impact:**

**22,000** beneficiaries reached across women and children served by the centre.



## SOMALILAND - MOBILE HEALTHCARE CLINIC, HARGEISA

LOCATION: HARGEISA, SOMALILAND



Much of Somaliland's rural, displaced, and drought-affected population lives far from any functioning health facility. Families travel tens to hundreds of kilometres for basic care, and even government hospitals are effectively out of reach for many. Preventative care, maternal visits, and referrals simply do not happen without services that come to the community.

**Our Response:**

Penny Appeal Canada funded continuous operations of the RHI Mobile Healthcare Clinic in Hargeisa across 2025 and into 2026. An initial six-month gift to qualified donee (March to August 2025) was followed by a full twelve-month grant (August 2025 to August 2026), keeping the clinic running without interruption. The program delivers weekly location visits, monthly clinic purchases, monthly reporting, and a working patient referral system.

**Our Impact:**

Combined coverage supports an estimated 22,500 to 30,000 beneficiaries across the full funding period, with preventative care, maternal services, and referrals reaching rural, displaced, and drought-affected communities that would otherwise go without.

## YEMEN - MOBILE HEALTHCARE CLINIC, MARIB

LOCATION: MARIB, YEMEN

After nearly a decade of conflict, Yemen's health system is one of the most damaged in the world. More than 24 million Yemenis need humanitarian assistance, and over 4 million remain internally displaced. In Marib, IDPs and host communities live with limited access to primary care, maternal services, and referrals for advanced cases.

**Our Response:**

Penny Appeal Canada funded a twelve-month daily mobile clinic operating from September 2025 to August 2026. The clinic serves 30 patients per day across 40 rotating locations, delivering outpatient consultations, rapid diagnostics, maternal and child health services, nutrition screening, and health education, with referrals for surgical and advanced cases.

**Our Impact:**

Approximately **750** unique beneficiaries served each month, with ongoing medicine and consumable replenishment and a working referral pathway for hospital-level care.



# OrphanKind



With Penny Appeal Canada's OrphanKind program, we continued in 2025 to commit our resources to breaking the cycle of poverty by ensuring that orphaned children are not only enrolled in school, but fully supported throughout their educational journey. We believe that financial hardship should never stand in the way of a child's right to learn. Through this program, we supported 1,706 children by providing daily nutrition, covering education costs, supplying school materials and clothing, and offering essential psychosocial support. This holistic approach enables children to pursue a quality education from early years through to secondary school, while building confidence, stability, and hope for the future.

## ORPHAN SPONSORSHIP

### PALESTINE

LOCATION: NORTH GAZA, SOUTH GAZA, AND WEST BANK

In 2025, the OrphanKind program in Palestine continued to support children living in extremely challenging conditions across both the north and south of Gaza. With your support, we provided ongoing care to 800 orphans, including access to nutrition, clothing, medical assistance, and psychosocial support. These children continue to face urgent and evolving needs, and through this program, we remain committed to supporting them in every way possible.

800 orphans

### PAKISTAN

LOCATION: PUNJAB AND KHYBER PAKHTUNKHWA

In 2025, the OrphanKind program in Pakistan continued to support 800 orphaned children across the provinces of Punjab and Khyber Pakhtunkhwa. Amid ongoing economic challenges and rising costs of living, this program remained critical in ensuring children had access to education, nutrition, clothing, and healthcare. With your support, we were able to maintain and strengthen this support system, helping children stay in school and meet their basic needs.

Our Impact:

800 orphans

## HOLISTIC ORPHAN SUPPORT - MYANMAR

LOCATION: MYANMAR

In 2025, the OrphanKind program in Myanmar continued to provide holistic support to orphaned children through a comprehensive care model. Children received assistance covering essential needs such as education, nutrition, clothing, and healthcare. This approach ensures that children are supported not only academically, but in their overall well-being and development.

Our Impact:

70 orphans



## SUMMER CLOTHING PROGRAM - PAKISTAN

LOCATION: SOHAWA, PUNJAB

Under this project, 36 orphaned children living in the orphan housing facilities in Sohawa Punjab, Pakistan were provided summer clothing and shoes. The program was implemented in partnership with Penny Appeal Pakistan under the "Mera Apna Ghar" initiative.

Our Impact:

36 children



# AT HOME



## Transitional Home Capacity Building – Sakeenah Canada

LOCATION: OTTAWA, ONTARIO - MONTREAL, QUEBEC - WINNIPEG, MANITOBA

Across Canada, many women, particularly those from immigrant and racialized communities, face significant barriers when seeking safety from domestic violence, poverty, or homelessness. Traditional shelters often provide only short-term relief, leaving a gap for those who need longer-term, culturally sensitive support to rebuild their lives. Without access to safe spaces and ongoing support, many women risk returning to unsafe environments or remaining trapped in cycles of instability.

### Our Response:

Penny Appeal Canada partnered with Sakeenah Canada to support the operation of transitional homes in Ottawa, Montreal, and Winnipeg. These homes provide safe, confidential housing alongside ongoing casework, mental health support, and life skills programming. Through personalized support plans, women are equipped with the tools and resources needed to heal, build independence, and transition into stable, long-term living situations.

### Our Impact:

**55** women and children supported across three transitional homes

Ottawa, ON, CA	Montreal, QC, CA	Winnipeg, MB, CA
<b>25</b> Individuals	<b>20</b> Individuals	<b>10</b> Individuals

Participants supported in transitioning toward independent and stable living



## Halal Soup Kitchen

LOCATION: MONTREAL, QUEBEC, CANADA

Food insecurity continues to impact many families across Montreal, particularly low-income households, newcomers, and refugees. While support services exist, access to culturally appropriate meals, especially halal options, remains limited. For many Muslim families, this creates an added barrier, forcing difficult choices between meeting basic needs and maintaining their dietary practices with dignity.



### Our Response:

Penny Appeal Canada partnered with Madinah Foundation to launch Montreal's first halal soup kitchen. Through this initiative, hot, nutritious meals are prepared and distributed using an established community kitchen and volunteer network. Funding supports the preparation and delivery of balanced meals, ensuring families have consistent access to food that meets both their nutritional and cultural needs.

### Our Impact:

Consistent access to culturally appropriate meals for vulnerable communities.

**2,500**  
hot halal meals provided

**500+**  
individuals and families supported



# EDUCATION FIRST

## INTERNATIONAL

Through the Education First Program, Penny Appeal Canada focused on restoring and sustaining access to learning for children whose schooling has been disrupted by conflict, displacement, or disability stigma. In 2025, the program supported two distinct interventions: rebuilding physical learning infrastructure in post-conflict Syria, and funding year-round inclusive education and therapy services for children with disabilities in Somaliland. Both projects share a common aim: keeping vulnerable children in the classroom, whatever the barriers are.



### SYRIA (KHAN SHAYKHUN SCHOOL, IDLIB, NORTHERN SYRIA)

After 15 years of conflict, restoring access to safe learning environments is central to Syria's recovery. Schools damaged or destroyed during the war have left children without classrooms, teachers, or the routine that education provides.

#### Our Response:

Penny Appeal Canada funded the full rehabilitation of the Khan Shaykhun School in Idlib. Ten classrooms were restored over a three-month implementation window from August to November 2025, bringing the school back into service for local students.

#### Our Impact:

**550**

students returned to a safe, functional learning environment

**10**

classrooms fully rehabilitated

### SOMALILAND (UBAD GARGAAR SPECIAL NEEDS CENTER, HARGEISA)

Children with disabilities in Somaliland face compounding barriers: limited access to education and therapy, few specialist services, and social stigma that keeps many families from seeking support. Public awareness around childhood disability remains low.

#### Our Response:

Penny Appeal Canada funded 12 months of operations at the Ubad Gargaar Special Needs Center in Hargeisa, running from September 2025 to August 2026. The center delivers education, therapy, and community inclusion programming for children with Autism Spectrum Disorder, Cerebral Palsy, and Down Syndrome, alongside public-awareness work to reduce stigma.

#### Our Impact:

Rolling enrollment of differently-abled children and their mothers across the program year. Integrated education, therapy, and family support under one roof.

# BACK TO SCHOOL 2025 DOMESTIC



## BEYOND BACKPACKS & DURHAM STUDENT SUPPORT INITIATIVE – 2025

LOCATION: DURHAM REGION, ONTARIO, CANADA - TORONTO, ONTARIO, CANADA - NOVA SCOTIA, CANADA

Many families across Canada continue to face financial challenges that directly impact their children's education and well-being. In underserved communities, students often lack access to basic school supplies, nutritious food, and culturally relevant resources. In areas like Durham Region, Muslim families can face additional barriers in accessing support that reflects their needs, which can affect students' confidence, sense of belonging, and ability to succeed.

#### Our Response:

Penny Appeal Canada partnered with Humaniti Foundation and local community organizations to deliver a comprehensive support program. This included distributing backpacks filled with school supplies and hygiene kits to over 6,000 children across Canada. In Durham Region, the initiative also provided grocery gift cards, food hampers, Islamic books, modest clothing, and expanded access to halal and culturally appropriate resources through dedicated community spaces.

#### Impact:

**6,000+**

children supported with backpacks, school supplies, and hygiene kits

**100**

Muslim students and families directly supported in Durham Region

**Up to 16,000**

individuals indirectly impacted through expanded community resources



## BACK TO SCHOOL

LOCATION: TORONTO, ONTARIO, CANADA (MOSS PARK)

As the school year approaches, many families in underserved communities face financial pressure in providing basic essentials for their children. Beyond supplies, access to grooming and supportive spaces can impact a young person's confidence and sense of belonging. Without these resources, youth may return to school feeling unprepared and disconnected from their peers.

#### Our Response:

Penny Appeal Canada partnered with Kickback Foundation to deliver a community-led back-to-school event supporting underserved youth. The initiative provided free haircuts and braid services, school supplies, and a welcoming space for families to come together. The event also included a community BBQ and youth activities, creating an environment where young people felt supported, confident, and ready for the school year ahead.

#### Our Impact:

**420+**

community members engaged through the event

**40+**

barbers and stylists participated as mentors and service providers

**210**

youth supported with grooming services and school supplies



## SKILLS FOR SUCCESS WOMEN'S EMPOWERMENT PROGRAM

LOCATION: CANADA

Many women, particularly single mothers, face ongoing financial hardship due to limited access to education, skills training, and employment opportunities. While short-term support may address immediate needs, long-term stability often remains out of reach without the right tools and guidance. There is a clear need for programs that empower women to build sustainable livelihoods and move toward financial independence.

### Our Response:

Penny Appeal Canada partnered with ASK Foundation to support women through education, training, and employment pathways. The program provides tuition support, transportation, school supplies, and business start-up assistance for women pursuing skills development or entrepreneurship. Participants also receive ongoing caseworker support to help them stay on track, complete their programs, and transition into meaningful employment.

### Our Impact:

**30-40** women supported in the first cohort. High success rate of participants transitioning into employment or self-employment. Long-term impact through increased financial independence and reduced reliance on social support.

## PENNY APPEAL CANADA SOCIAL ACCELERATOR FUND

LOCATION: TORONTO, ONTARIO, CANADA

Many innovative ideas aimed at solving social challenges never reach their full potential due to a lack of funding, mentorship, and support. Aspiring social entrepreneurs, especially students and early-stage founders, often face barriers in turning their ideas into impactful, scalable solutions. Without opportunities to grow and showcase these ventures, communities miss out on meaningful innovations that could address issues like poverty, inclusion, and sustainability.

### Our Response:

Penny Appeal Canada partnered with Toronto Metropolitan University to deliver the Social Accelerator Fund, an annual competition supporting high-potential social ventures. Through this initiative, finalists pitch their ideas to industry leaders, with top ventures receiving funding, mentorship, and student internship support to help scale their impact. The program also creates hands-on learning opportunities for students while strengthening the broader social innovation ecosystem.

### Our Impact:

**3** social ventures funded annually through the competition

Student interns supported through paid experiential learning opportunities

Ongoing support provided to early-stage ventures addressing key social challenges



# MENTAL HEALTH SUPPORT INITIATIVES

## HEALING HEARTS MENTAL HEALTH SUPPORT PROGRAM

LOCATION: CANADA-WIDE (VIRTUAL DELIVERY)

Access to mental health support remains a significant challenge for many individuals across Canada, particularly for those facing financial hardship. For vulnerable community members, the cost of therapy can prevent them from seeking help, even when experiencing anxiety, depression, trauma, or other mental health challenges. Without accessible and culturally sensitive care, these issues can worsen over time, impacting overall well-being and stability.

### Our Response:

Penny Appeal Canada partnered with Ruh Care to provide accessible, culturally responsive mental health support through a virtual therapy platform. The program removes financial barriers by offering therapy sessions through a flexible “pay what you can” model, with funding covering partial or full costs for those in need. Services are delivered by licensed therapists across Canada, ensuring individuals, couples, and families can access care in a safe and supportive environment.



## ST. THOMAS ISLAMIC CENTRE YOUTH & COMMUNITY ENGAGEMENT

LOCATION: ST. THOMAS, ONTARIO, CANADA

Many youth and families in smaller communities face limited access to structured programs that support personal development, leadership, and positive community engagement. Without these opportunities, young people may lack mentorship, guidance, and safe spaces to build confidence, develop life skills, and stay connected to their community. There is a strong need for initiatives that foster both youth development and broader community cohesion.

### Our Response:

Penny Appeal Canada partnered with St. Thomas Islamic Centre to deliver a multi-faceted community program focused on youth development and engagement. The initiative includes leadership and character-building sessions, sports programming, volunteer opportunities, and community events. Through mentorship, structured activities, and outreach efforts, the program creates meaningful opportunities for youth to grow while strengthening connections within the wider community.

### Our Impact:



## NISA LEARNING – RAISING RIJAAL

LOCATION: CANADA-WIDE

Young boys and men today face increasing social pressures that can shape how they understand identity, relationships, and masculinity. Without guidance, harmful norms around emotional expression, conflict, and gender roles can take root early. For many youth, especially from racialized and Muslim communities, there is a need for safe, culturally relevant spaces where they can learn, reflect, and develop into confident, well-rounded individuals.

### Our Response:

Penny Appeal Canada partnered with Nisa Foundation to deliver the Raising Rijaal workshop series across Canada. The program consists of structured 12-week workshops designed for boys and young men, focusing on personal growth, emotional intelligence, and healthy relationships. Through guided discussions, mentorship, and practical tools, participants are supported in building self-awareness, communication skills, and a stronger sense of responsibility.

### Our Impact:

Increased emotional intelligence, self-awareness, and healthy decision-making among participants



## AHC CAPACITY BUILDING ISLAMIC LEARNING & COMMUNITY ENGAGEMENT

LOCATION: TORONTO, ONTARIO, CANADA

Many communities continue to seek accessible and structured spaces for learning, personal development, and positive engagement, particularly for youth and families navigating social and cultural challenges. Without opportunities to build knowledge, mentorship, and community connection, individuals may lack the guidance needed to strengthen values, relationships, and overall well-being. There is a clear need for programs that support both personal growth and stronger, more connected communities.

### Our Response:

Penny Appeal Canada partnered with AHC to deliver a series of community-focused initiatives centred around Islamic learning, mentorship, and youth engagement. The program includes structured classes, coaching sessions, and recreational activities designed to promote personal development, ethical values, and stronger community bonds. Through a combination of education and engagement, participants are supported in building confidence, character, and a sense of belonging.

### Our Impact:



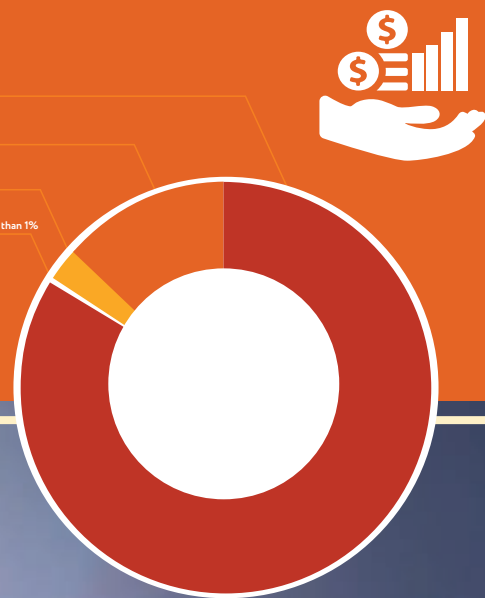
# 2025 FINANCES

UNAUDITED FINANCIALS  
FOR THE YEAR ENDED DECEMBER 31, 2025

## Revenue

DONATIONS	\$13,304,261	84%
GIFTS FROM REGISTERED CHARITIES	\$2,099,113	13%
OTHER REVENUE	\$378,806	2%
GRANTS	\$54,001	Less than 1%

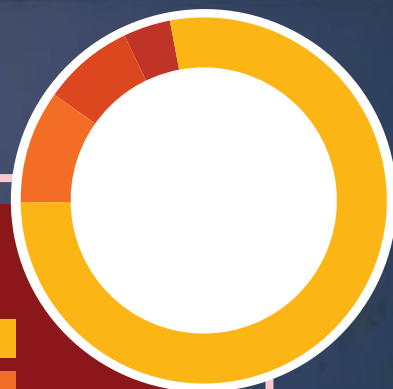
**TOTAL REVENUE** \$15,836,181



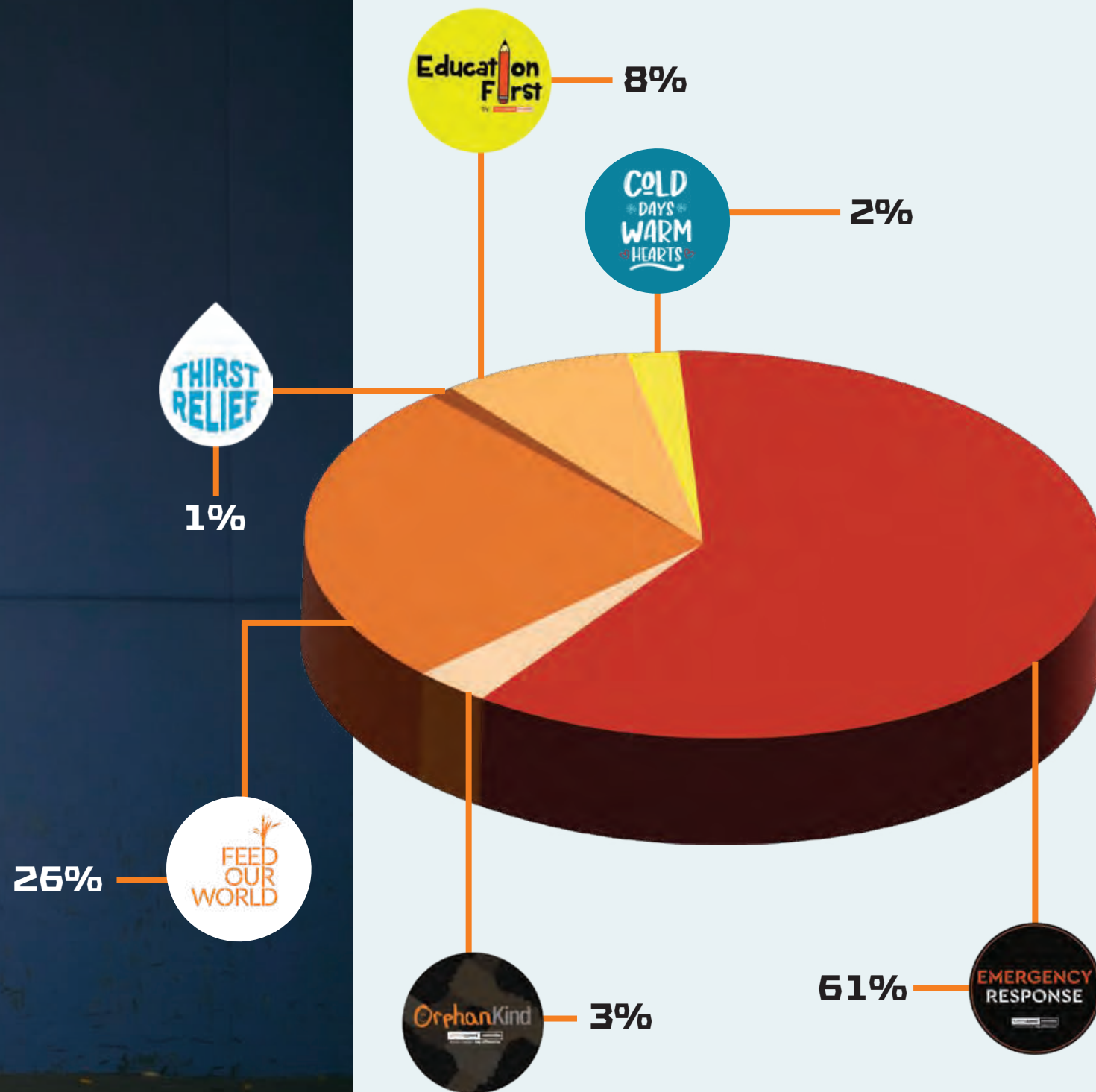
## EXPENDITURE

PROGRAMS (78%)	\$11,820,789
MARKETING/ FUNDRAISING (10%)	\$1,476,118
FUND DEVELOPMENT (8%)	\$1,184,556
ADMIN (4%)	\$647,587

**TOTAL EXPENDITURE** \$15,129,050



## CORE PROGRAM SPEND



pennyappeal

small change. **big difference**

Penny Appeal Canada is a registered charity with the Canada Revenue Agency.

CRA no. 827502741 RR0001

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